



2025 Regional Cluster Schedule

Eastern Regional Cluster - Region I, Region II, and Region III -
October 10-11 - Atlanta, GA

Western Regional Cluster - Region IV, Region V, and Region VI -
October 24-25 - Denver, CO

[REGISTRATION INFORMATION](#)

AGENDA OUTLINE

FRIDAY

2:00 PM - 5:30 PM	Registration
6:00 PM – 7:30 PM	Opening Welcome Session
7:30 PM – 9:00 PM	Connections & Conversations: Networking Reception (Open to All)
7:30 PM - 9:00 PM	Poster Research Symposium
8:30 PM - 10:00 PM	Alumni & Professional Mixer

SATURDAY

7:00 AM – 5:00 PM	Registration and Support Desk
7:30 AM – 9:00 AM	Opportunity Fair Exhibitor Setup
7:30 AM – 8:00 AM	Breakfast
8:00 AM - 9:00 AM	Regional Business Meeting
9:10 AM - 10:00 AM	Chapter Leadership Workshop Part I: Learning and Development: Meeting and Events
9:30 AM - 11:00 AM	Branding You - Advance Sign-up required
10:10 AM - 10:50 AM	Workshop 1: Wildcard Workshops 1A: Grant Writing 1B: ECO MANRRS 1C: Grad School Bootcamp
11:00 AM – 12:00 PM	Lunch & Learn People Connecting People
12:10 PM – 1:00 PM	Workshop Group 2: Leadership and Development 2A: Undergraduate - Team Dynamics 2B: Graduate - Advising Your Academic Advisor 2C: Professionals - Community Engagement
1:10 PM – 2:00 PM	Workshop 3: Career Readiness: Professional Communications 3A: Undergraduate - The Power of Your Pocket 3B: Graduate - Post Graduation Preparation: The First 90 Days 3C: Professionals- Navigating Workforce Changes
2:00 PM – 5:00 PM	OPPORTUNITY FAIR
3:30 PM - 4:00 PM	Cookie/Snack Break
6:30 PM – 7:30 PM	Closing Ceremony and Reception
8:00 PM - 10:00 PM	Student Social

Workshop Descriptions

Track 1: WILDCARDS

→ **1A) Grant Writing**

- ◆ Attendees will have the opportunity to hear about tips and tricks for grant writing and what makes a successful grant application. Peers will be able to share their experiences and thoughts on what makes a grant exceptional and what individuals may look for when writing and accepting grants. Sample grant applications will be discussed and shared while attendees learn the nuances of various funding agencies. Members will have the opportunity to present their grants and request feedback for them. This workshop allows for those interested in grant writing to connect and help one another strategize and succeed.

→ **1B) Eco-MANRRS**

- ◆ Going Green is more than a slogan. In Eco-MANRRS, attendees will learn about the benefits of environmental conservation and the role they play in the greater ecosystem of our planet. Discussion will focus on recycling, conservation, and the consistent pursuit of a greener future. Attendees can expect to leave with a greater understanding of sustainability and a variety of strategies and methods to create a more environmentally friendly self and space.

→ **1C) Graduate School Bootcamp**

- ◆ Graduate school looks different for everyone. In “Graduate School Bootcamp,” attendees will learn the vast differences between graduate schools and programs. Overarching tips to success will be given and attendees will have the opportunity to talk to graduate students about their experiences and thoughts on schooling. By the workshop’s end, members will have a greater understanding of graduate school and the steps that not only take them to school, but through it.

Track 2: Leadership Development

→ **2A) Team Dynamics (UG)**

- ◆ In this workshop, students have the opportunity to understand conflict management and resolution. Attendees will have the opportunity to hear from panelists about their personal experiences working on teams with conflict and how they overcame these situations. Additionally, a leadership assessment will be offered, allowing individuals to understand the type of leader they are and the role their style plays in a greater team dynamic. The goal of this workshop is to offer an understanding of how to lead and manage conflict productively and progressively.

→ **2B) Advising Your Academic Advisor (GR)**

- ◆ In “Advising Your Academic Advisor,” graduate students have the opportunity to learn when to step in and when to speak up for themselves. Students will strategize and create plans that inspire healthy conversation and forward progression in their relationship with their academic advisor. Tips and tricks will be given to attendees. By the end of the workshop, students will be more

knowledgeable about how to manage difficult advisor relationships and make the best of them.

→ **2C) Community Engagement (Professionals)**

- ◆ Professional members will have the opportunity to engage in community discussion and find ways to engage students on their campus with MANRRS in the current climate. Following light discussion, members can complete a SWOT analysis and discuss the strengths, weaknesses, opportunities, and threats they see being posed. Attendees will gain an understanding of what tools they have available to them to increase engagement and what they can attempt to gain as the year progresses.

TRACK 3: Career Readiness

→ **3A) The Power of Your Pocket (UG)**

- ◆ The Power of Your Pocket focuses on financial literacy, breaking down one's compensation package, and how to budget the money that you are responsible for. Students will learn how to pinch pennies and where, what investments they should be making, and what accounts are recommended and right for them at their current stage of life. This workshop offers an understanding of what to do when your independence increases, as does your financial freedom. By the end, students will have a better understanding of finances, what to do with their money, and how to do it.

→ **3B) Post Graduation Preparation: The First 90 Days (GR)**

- ◆ Publish or Perish: A fear that graduate students face. In this workshop, attendees will learn what to expect when publishing post-graduation and what challenges they will face. Strategies for success will be given and students will be able to hear firsthand from those who have published or are in the process of doing so. Students will leave the workshop with an understanding of what is expected of them in order to successfully publish and begin their post graduate journey.

→ **3C) Navigating Workforce Changes (Professionals)**

- ◆ As new rules and regulations come into place, numerous sectors and professions are traversing new territory and facing unique challenges. In this workshop, attendees will have the opportunity to hear from panelists about their experiences with quick changes and sharp adjustments. Individuals will also have the opportunity to share their thoughts and opinions with others, gaining the perspective of their peers and the thoughts of colleagues. Through these conversations, members will become aware of different ways to strategize and navigate new territory while continuing to be successful.

Cluster Sponsorship Opportunities

The following opportunities are open to current partners who wish to deepen their impact through targeted support of student engagement, professional development, and partner visibility. Recognition is offered in gratitude for your philanthropic support. Limited opportunities available on a first-come basis. Please contact Marquel Lett at (470) 728-9047 or marquel.lett@manrrs.org if interested in any opportunity below.

Student Support & Access:

- Cluster Mini-Grants: Help offset costs for students attending Minority-Serving Institutions (with priority to Hispanic-Serving Institutions and Tribal Colleges). Your gift ensures first-time attendees can participate in career-shaping experiences.
- Chapter Sponsorship: This covers registration and lodging (2 nights) for up to five chapter delegates and an advisor. Recognition includes verbal acknowledgment, signage, and post-event impact report. Prioritizing those who demonstrate the most need (\$1,500 per chapter - 55 available opportunities)

Mission-Aligned Branding Recognition:

Cluster Giveaway Sponsors: Support student engagement by providing branded giveaways that enhance the attendee experience. *Confirm by August 25, 2025.*

- ◆ Hotel Key Cards (2 opportunities available) - \$5,000
- ◆ Lanyards (2 opportunity available) - \$5,000
- ◆ Cluster Door Prize (2 opportunity available) - \$10,000
- ◆ Cluster Bags (1 opportunity available) - \$10,000
- ◆ Cluster Shirts (1 opportunity available) - \$20,000

Your sponsorship will be acknowledged in printed materials, the event app, and at the Welcome Session.

Community Building and Belonging: Help us create celebratory spaces that foster community within the sector among students and professionals. Sponsors receive recognition signage and optional networking presence at the event.

- ◆ Photo Booth (Friday) - \$2,500
- ◆ Student Social (Friday) - 2,500
- ◆ Alumni & Professional Mixer (Saturday) - \$5,000
- ◆ Advisor/Professional Lounge - \$5,000

General Sessions and Hospitality: Support community-building moments by underwriting food and fellowship during scheduled sessions

- ◆ Ice Cream Social- \$7,500
- ◆ Beverage Break - \$5,000
- ◆ Snack Break - \$5,000
- ◆ Opening Reception - contact for suggested giving level
- ◆ Closing Banquet Dinner - contact for suggested giving level

Talent Engagement & Professional Development

- ◆ Branding You Sponsorship – *Recognition benefit at \$10,000+* support level. As part of your philanthropic sponsorship, support a space for students to practice interview skills with professionals. You'll be acknowledged as a champion of student development and workforce preparation.
- ◆ Catalyst Career Suite – *Recognition benefit at \$2,000+* support level. Support student workforce readiness while gaining brand visibility and one-on-one engagement with top talent. Your investment allows us to provide a private, branded space for scheduled interviews during the Regional Cluster. *This is not a transaction, it is a recognition benefit in return for your generous support of student success and career advancement.*

MANRRS Regional Cluster – Partner Q&A

1. What is a MANRRS Regional Cluster?

Regional Clusters are professional development, networking, and recruitment events held across the country to connect students, professionals, and industry partners in agriculture, natural resources, and related sciences. Each cluster features workshops, a career fair, competitions, and networking activities designed to prepare diverse talent for career success.

2. Why should my company participate?

- **Direct Access to Talent** – Engage with top students from HBCUs, Tribal Colleges, land-grant institutions, and other universities.
 - **Brand Visibility** – Your company is featured in programs, signage, and digital communications.
 - **Relationship Building** – Strengthen your connections with students, faculty, and industry leaders.
 - **Impact** – Support diversity, equity, and inclusion in agriculture and related sciences.
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3. When and where are the 2025 Regional Clusters?

Eastern Regional Cluster

- **Dates:** October 10–11, 2025
- **Location:** Hyatt Regency Atlanta, 265 Peachtree St NE, Atlanta, GA 30303
- **Hotel Phone:** 404-577-1234
- **Room Rate:** \$227.11 (with tax)

[Room Reservation Link](#)

Last Day to Book: September 15, 2025

Registration Closes: September 29, 2025 @ 5 PM EST

[Event Registration Link](#)

Shipping: Items should not arrive before **October 7, 2025**

Hold For Guest: (Guest Name) (Guest Cell Number)

c/o FedEx Office at Hyatt Regency Atlanta

265 Peachtree St NE, Atlanta, GA 30303

(Convention / Conference / Group / Event Name)

Box ____ of ____

Western Regional Cluster

- **Dates:** October 24–25, 2025
- **Location:** Denver Marriott Tech Center, 4900 S. Syracuse St., Denver, CO 80237
- **Hotel Phone:** 303-779-1100
- **Room Rate:** \$160.89 (with tax)

[Room Reservation Link](#)

Last Day to Book: September 30, 2025

Registration Closes: October 6, 2025 @ 5 PM EST

[Event Registration Link](#)

Shipping: Items should not arrive before **October 21, 2025**

Denver Marriott Tech Center

4900 S Syracuse Street, Denver, CO 80237

2025 MANRRS Western Regional Cluster

C/O (Hotel Event Planning Manager Name)

Hold For Guest: (Guest Name) (Guest Cell Number)

Box ____ of ____

4. How do I sign up for workshops or panels?

If you or a member of your team is interested in moderating a panel, please email marquel.lett@manrrs.org no later than **August 29**.

- **Eastern Cluster (Atlanta, GA)** – October 10–12: [Sign-Up Here](#)
- **Western Cluster (Denver, CO)** – October 24–26: [Sign-Up Here](#)

Please review the **MANRRS Regional Cluster Partner Guide** (includes workshop descriptions) and complete your workshop sign-up no later than **September 1 @ 5:00 PM EST**.

5. What is included with my partner registration?

Depending on sponsorship level, registration may include:

- Career fair booth space
 - Complimentary event registrations for staff
 - Workshop or panel facilitation opportunities
 - Access to networking events and student socials
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6. How do I ship materials to the event?

See shipping instructions listed above for each location. Please label boxes clearly and number them (e.g., Box 1 of 3).

7. What is the dress code?

Business professional is recommended for the career fair and workshops. Branded company apparel is encouraged for networking events.

8. Can I connect with students before or after the event?

Yes. Depending on sponsorship level, you may receive:

- Early access to student resumes
 - Invitations to pre-event engagement opportunities. Sign up for the [Level Up: Resume Prep](#)
 - Direct contact with student leaders and faculty advisors
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9. Who do I contact for partner support?

Marquel Lett

Director of Development, MANRRS

 marquel.lett@manrrs.org