



Annual Training Conference and Career Expo

APRIL 2-6, 2025

RENASANT CONVENTION CENTER - MEMPHIS, TN

Sponsorship, Exhibition, and Advertising Guide

MANRRS: I AM, BECAUSE YOU ARE



www.manrrs.org

Presented in partnership with:



Overview of the Society

The National Society for Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS) is a national, non-profit organization that promotes and fosters the inclusion of underrepresented minorities in agriculture, natural resources and related sciences disciplines. MANRRS establishes partnerships among its student and professional members and individuals from private industry, government, academia and non-profit organizations in a nurturing environment that promotes scholarly excellence, professional development, networking, and career placement. This is accomplished through the many activities at individual chapters, cluster/regional events and at the Annual National Training Conference and Career Expo.

MANRRS began as a vision shared by agricultural students and faculty at Michigan State University (MSU) and the Pennsylvania State University (PSU). The goal was to develop a network among minority students in agriculture, natural resources and related sciences and professionals from academic institutions, government, and industry. Their commitment led to the first national MANRRS conference, which was held at MSU in 1986. Today, the mission of the Society continues to be the promotion of the academic and professional advancement of its members by empowering minorities in agriculture, natural resources, and related sciences. Our motto is “Changing the face of agriculture by linking hands around the world.”

MANRRS Specific Objectives

- Create an environment for mentorship, fellowship and networking among students, faculty, staff, administrators, representatives from government agencies and industry from across the nation;
- Increase the number of students in agricultural sciences, natural resources, and related fields at the undergraduate and graduate levels;
- Encourage scholarly achievement, advancement and excellence among members;
- Promote career and academic counseling for undergraduate and graduate students;
- Enhance the academic performance, research aptitude, leadership skills, and professional development of members;
- Increase the awareness and direct involvement of sponsors and students;
- Ensure that all student members are prepared to meet the needs of the 21st century workforce;
- Provide sponsors with talented graduates to fill their employment needs in agricultural sciences, natural resources and related sciences.

IMPORTANT DEADLINE DATES

- 02/16 Advertisement Sales Close
- 02/23 Advertisement Submission Deadline
- 03/6 First Day for Warehouse Deliveries without a Surcharge
- 03/28 Discount Price Deadline for Custom Viper Rentals
- 03/13 Last Day to Cancel or Modify Registrations
- 03/6 Advanced Material Handling Discount
- 04/01 Last Day for Warehouse Deliveries

SPONSORSHIP, EXHIBITION, AND ADVERTISING OPPORTUNITIES

MANRRS will convene its 39th Annual Training Conference and Career Expo in Memphis, TN. We invite you to assist MANRRS in promoting diversity and leadership through sponsorship, exhibiting at the Career Expo, and advertising in the Conference Program book. Corporations, governmental agencies, organizations, and institutions, of all sizes can find a level of financial support in this program that provides the desired impact, fits your budget, and enables your organization to showcase your opportunities, products and services to a unique audience of professionals and interested students. This program details a myriad opportunities to highlight your brand during conference activities; showcase and exhibit your organization at Career Fair booths; and, gain exposure through the placement of advisements in the Conference Program book. At last year's Annual Conference in Chicago, IL, there were more than 2,100 students and professionals in attendance. We anticipate another successful meeting in Memphis, TN with hopes to supersede this number in conjunction with our 9th Annual Diversity Summit. Your commitment and financial support will secure the appropriate exposure and benefits such as a premier exhibit booth location at the Career Expo. Opportunities are offered on a first-come, first-serve basis- so don't delay, sign up today! The sooner you respond, the greater the likelihood that your preferred option will be available.



MANRRS MEMBERSHIP

Currently, MANRRS operates at the local, regional, and national levels. At the **local level**, there are more than 100 collegiate and high school chapters located in 39 states, Puerto Rico and Ghana. As part of their leadership development and professional training, student members are elected as officers at the local, regional and national levels. Chapters hold local meetings that emphasize topics, such as philanthropy/community service, career awareness and development, MANRRS awareness, résumé and cover letter preparation, meeting facilitation, and interviewing skills. Local chapters also host events, which draw students from other schools and colleges on campus, in order to promote the mission of the National Society.

At the **regional level**, local MANRRS Chapters are geographically grouped together into six Regions across the country. Annual Regional Cluster meetings are held to draw students from multiple regions together for leadership and professional development workshops, and also foster networking opportunities. Sponsors often participate as workshop presenters and exhibit at the Career Fair. At both the local and regional levels, professional members and sponsors often take advantage of these opportunities to interact with the students on a one-on-one basis.



At the **national level**, MANRRS holds its Annual National Training Conference and Career Expo at which members meet to promote diversity in agriculture, natural resources, and the related sciences. Key functions of the Conference include the promotion of high school, undergraduate, and graduate scholarship and networking. This event, by far, is the largest single event of the Society, as it generally attracts more than 1,300 student members, professionals and sponsors. The Conference usually offers keynote addresses by prominent leaders, workshop sessions as well as contests, such as Oral Research, Poster Research, Written Essay, Public Speaking, and Chapter-of-the-Year. Also, the National Conference sponsors one of the largest agricultural and natural resources Career Expos for underrepresented minorities in the country. At this event, employers obtain the added benefit of meeting with students and young professionals directly to discuss internship and permanent employment opportunities. In addition to student training, MANRRS offers its professional members professional development training via workshops that are conducted by its sponsors.

To increase diversity in agriculture, natural resources, and related sciences for the current and future workforce, MANRRS continues to successfully bring together members and participants from federal agencies, academia, non-profit organizations, business and industry. Membership in the National Society is open to people of all racial, cultural, and ethnic backgrounds who support the organization's mission and its objective of increasing diversity in agriculture natural resources and related sciences careers. The current national membership is 3,050. The membership body includes 1,500 Undergraduates, 305 Graduate Students, 350 Professionals, and 950 Junior MANRRS (high school) members from diverse ethnic backgrounds and an array of academic disciplines.

MANRRS members also receive leadership and career training through scholarship activities, including research contests, essay contests, career development workshops and more! MANRRS is committed to ensuring that its members are prepared for agricultural, natural resources and related sciences careers before and after graduation, by working closely with sponsors to develop and deliver state-of-the-art training opportunities for members at the local, regional, and national levels.



Partnership and Sponsorship Benefits

BENEFITS		
ANNUAL PARTNER BENEFITS	TITANIUM PLUS \$250k+	TITANIUM \$100k+
Connect partner organizations with access to student members at preferred collegiate chapters via National MANRRS University Relations Coordinator	6 visits	5 visits
Digital benefit package - Social Media Promotions	10 reposts annually	8 reposts annually (based on ~10K/post) then 10 posts would = 10K
Digital benefit package - Exclusive Job Page (managed by partner)	1	1
Digital benefit package - Job Postings	Landing Page	Landing Page
Development of custom programs to meet the needs of partner organization	X	
Advisory Board Qualification	X	X
Recognition as a National Partner	X	X
*Opportunities to participate in a PROFESSIONAL DEVELOPMENT webinar annually for chapters and professionals (chapter meetings, Junior MANRRS institute, or something similar)	X	X
Organizational Membership	X	X
Participate in Ag Business University Speaker Series	1 event annually	1 event annually
NATIONAL CONFERENCE BENEFITS	TITANIUM PLUS \$250k+	TITANIUM \$100k+
Conference Registrations	12	8
20x20 island exhibit at the Career Fair (1)	X	X
10x20 island exhibit at the Career Fair (1)		
10x10 island exhibit at the Career Fair (1)		
Opportunity to participate at Chapter Advisor Networking Reception	X	X
Opportunity to participate in a workshop at the National Conference		X
*Judge Competition (Need of ~ 100)		
Recognize during one of the National Conference's General Session	X	X
Conference branding and promotions package: Includes [1] digital banner ad in app, [1] push notification, ad in conference program booklet, and the opportunity to provide giveaway in partner bag provided by partner.	Cover Ad - full cover (front or back), Branded Signage	Full page, 2 color ad, Branded Signage
Promotion of Internship and Career opportunities prior to national conference	SitePost+, Social Promo+, Dedicated Direct Email, w/ Video Promo	SitePost+, Social Promo+, Dedicated Direct Email, w/ Video Promo
REGIONAL CLUSTER BENEFITS	TITANIUM PLUS \$250k+	TITANIUM \$100k+
Complimentary Conference Registrations	4 registrations	4 registrations
Promotion of internship and career opportunities prior to the regional cluster	X	X
Complimentary recruitment table at the cluster opportunity fair	At 4 regional cluster events	At 4 regional cluster events
*Opportunity to participate in a panel workshop at the Regional Cluster	X	X
Judging opportunity for student competition		

TIERS

DIAMOND \$75k+	PLATINUM \$50k+	GOLD \$25k+	SILVER \$15k+	BRONZE \$10k
3 visits	2 visits	1 visit		
7 reposts annually	5 reposts annually	5 reposts annually		
Landing Page	12 jobs annually for 30 days each	6 jobs annually for 30 days each		
X	X			
X	X	X		
			12 months	12 months
X	X	X		
DIAMOND \$75k+	PLATINUM \$50k+	GOLD \$25k+	SILVER \$15k+	BRONZE \$10k
6	5	4	1	1
X				
	X	X		
X				
X	X	1		
X	X	X		
X	X	X		
Signage - full page, 1-color ad	Signage + Half-page, 1-color ad	Quarter-page, 1-color ad		
SitePost+ Social Promo+ Shared Direct Email	SitePost+ Social Promo	SitePost+		
DIAMOND \$75k+	PLATINUM \$50k+	GOLD \$25k+	SILVER \$15k+	BRONZE \$10k
3	2	2		
X	X			
3	2	1	1	
X	X	X		
X	X	X	X	X

ADDITIONAL SPONSORSHIP & BRANDING OPPORTUNITIES

MANRRS39 conference sponsorship upgrade opportunities are listed for each partnership level. Organizations must be current partners. Opportunities are available on a first-come basis. Please contact Marquel Lett at marquel.lett@manrrs.org if interested in any opportunity below.

Chapter Conference Mini-Grants

Mini-Grants are awarded to local MANRRS and Junior MANRRS chapters to support student participation in the national conference.

- Chapter of Excellence Registration - includes registration for two chapter delegates and an advisor - (multiple opportunities available) - \$1,500
- Chapter of Excellence Room & Board - includes two rooms per chapter x 3 nights for two chapter delegates and an advisor - (multiple opportunities available) - \$1,500

Conference Giveaway Items

The conference provides a number of opportunities to increase brand awareness for your organization by allowing organizations to sponsor premium giveaways to all conference attendees.

- Conference Door Prize (1 opportunity available) - \$10,000
- Lanyards (1 opportunity available) - \$15,000
- Hotel Key Cards (1 opportunity available) - \$25,000

Entertainment

Throughout the conference, there are a number of social activities for undergraduate, graduate, and professional attendees. Your company can sponsor a table of up to ten seats at the General Sessions on Saturday to include student attendees.

- Professional Alumni Spades Tournament (1 opportunity available) - Fri. - \$10,000
- Junior MANRRS Game Night (1 opportunity available) - Fri. - \$5,000
- DJ & Entertainment for Conference (2 opportunities available) - Thu. & Fri. - \$5,000
- Photo Booth for two days (2 opportunities available) - Thu. & Fri. - \$5,000

General Sessions and Breaks

Throughout the conference, there are three General Sessions. Food and beverage are provided at events for an additional cost.

- Ice Cream Social (2 opportunities available) - \$10,000
- Beverage Break (3 opportunities available) - \$10,000
- Snack Break (2 opportunities available) -

\$10,000

- Box Lunch Bags (1 opportunity available) - \$15,000

Signage Promotions

Highlight your company with custom signage throughout the hotel. Contact for pricing.

- Pillar Signage throughout the hotel (limited opportunities available)
- Wi-Fi
- Jumbo Monitor (multiple opportunities available)

Networking Events

Network and provide an inclusive environment for students and professionals, to socialize, and exchange business cards in a professional setting. Dessert and “mocktails” can be provided at designated events for an additional cost. Companies can brand their company with premiere signage throughout events.

- Junior MANRRS Kickoff (1 opportunity available) - Thu. - \$5,000
- Branding You (2 opportunities available) - Thu. & Fri. - \$5,000
- Undergraduate Student Social - (1 opportunity available) - Fri. - \$5,000
- Graduate Student Mixer (1 opportunity available) - Thu. - \$5,000
- Advisor Reception - (1 opportunity available) - Fri. - \$5,000
- Graduate Student Social (1 opportunity available) - Fri. - \$5,000
- Professional Alumni Mixer (2 opportunities available) - Thu. & Fri. - \$5,000
- Company Hospitality Suites for up to 100 people (5 opportunities available) - Fri. - \$10,000



MANRRS CAREER EXPO

The MANRRS Career Expo provides an opportunity for representatives of government, industry, academia, and nonprofit organizations to connect directly with some of the best and brightest students and professionals from more than 100 high schools, colleges, and universities representing 1862 and 1890 Land-Grant Institutions as well as Hispanic Serving Institutions (HSI).

The Career Expo, held on Friday, will help you recruit students and professionals to meet your needs for a diverse workforce. Private interview rooms in the hotel may be requested at an additional cost

The Career Expo provides four hours of exhibition time. Secure your space now!

Exhibitor Booth Fees:	By 1/31/25	By 2/28/25	On-Site
	Single	Single	Single
Government/Academia/Nonprofi.....	\$2,000.....	\$2,150.....	\$2,250
Industry.....	\$2,900.....	\$3,050.....	\$3,150

(PREMIUM BOOTH SPACE IS RESERVED FOR MANRRS NATIONAL PARTNERS)

Additional Exhibitor Fees:	By 1/31/25	By 2/28/25	On-Site
Additional Exhibitor Fee.....	\$400.....	\$450.....	\$525

- Additional booth representative name badges are available starting at \$350 each (price includes attendance for Friday events only).

Each Exhibitor will receive:

- Career Expo admission and representative name badge for one (1) representative from your organization for Friday only.
- Booth space during the Career Expo (Single - 10’ height x 10’ wide; Black/Gold Draped back wall (8’ height) and side rail (3’ height).
- Black Draped table (white) and 2 side chairs.
- One-line ID Sign (44”W x 7”H).
- Recognition on the Conference Website and Mobile App.
- Your organization’s name, logo, and a description listed in the Exhibitor Guide.
- Rental options for private interview space based on availability starting at \$500 per space

Thursday, April 3

- 12:00 PM – 6:00 PM - Exhibitor Check-in and Set-up
- 1:00 PM - 2:30 PM - Sponsor Appreciation Luncheon (*invite only*)
- 3:00 PM - 4:30 PM - Branding You Session
- 6:00 PM - 9:00 PM - Opening Session and President’s Reception

Friday, April 4

- 10:00 AM - 10:30 AM - Exhibitor Orientation/Briefing
- 10:30 AM - 12:00 PM - Branding You Session
- 11:30 AM - 12:30 PM - Career Expo Box Lunch
- 12:00 PM – 5:00 PM - Career Expo Opens
- 5:00 PM - Career Expo Closes, Exhibitor Take-down

ADVERTISING OPPORTUNITIES

Advertising Opportunities include a variety of ad sizes in our conference program. An ad in our Conference Program book will reinforce your presence and help you recruit and secure long-term relationships.

Sizes:	Rates	
Full page, Two Color.....	\$1,100.....	7 ½" x 10"
Full page, BW.....	\$900.....	7 ½" x 10"
Half page (horizontal), Two-Color.....	\$875.....	7 ½" x 4 7/8"
Half page (horizontal), BW.....	\$675.....	7 ½" x 4 7/8"
Quarter page	\$525.....	3 5/8" x 4 7/8"

Covers:		
Inside Front Cover.....	\$2,750.....	8 ½" x 11" (please include 1/8" bleed)
Inside Back Cover.....	\$1,750.....	7 ½" x 10" (please include 1/8" bleed)
Back Cover.....	\$2,500.....	8 ½" x 11" (please include 1/8" bleed)

The Conference Program book will be printed in these two spot colors only (black & PMS 125C [MANRRS Gold]). Ads placed on "Cover" and "Special" pages will be printed in full process colors (CMYK) at an additional cost.

Advertisement Sales Close on Friday, February 16, 2025.
Artwork Submission Deadline is Friday, February 23, 2025.

PRODUCTION REQUIREMENTS:

- Conference Program Size: 8 ½" x 11"
- Terms: Advertisements are to be pre-paid. No commission allowed.
- Typesetting and any additional production costs will be billed to advertiser at prevailing rates for any changes to artwork.

DIGITAL FILES:

Digital files must be e-mailed to: hoover@1of4studio.com. All ads submitted digitally MUST BE in Macintosh compatible format in one of the following programs:

- | | |
|-----------------------------------|--|
| • Adobe Acrobat PDF | Embed all fonts and images (<i>preferred</i>) |
| • QuarkXPress 6.5 | Macintosh Format, include all fonts and image links |
| • InDesign 3.0 | Macintosh Format, include all fonts and image links |
| • Adobe Illustrator 11.0 or lower | Convert all fonts to outlines, include image links and save to EPS files |
| • Adobe Photoshop 8.0 or lower | Render all type |
| • Macromedia Freehand EPS file | Convert all fonts to outlines, include image links and save to EPS files |

Ads saved into Adobe PDF will be accepted. Please "stuff" or "zip" all files and e-mail to hoover@1of4studio.com. For artwork submission, specifications or technical questions only, call Hoover Li at (503) 796-1095.

Any questions regarding advertising, please contact Lisa Hurly at (856) 429-8305 or by email at MANRRS@ameetingplace.com.

MANRRS CAREER EXPO RULES AND REGULATIONS



OFFICIAL GENERAL CONTRACTOR: MANRRS has appointed A MEETING COMPANY (AMC) as the official general contractor for the 2025 Training Conference and Career Expo. All references herein to MANRRS shall mean MANRRS and AMC.

ASSIGNMENT OF SPACE: Assignment of space will be at the discretion of MANRRS. Every effort will be made to accommodate requests for booth assignments. MANRRS reserves the right to make such changes to the floor plan of booths as may be deemed necessary.

EXHIBIT FEES AND PAYMENT OF SPACE: Registrations will NOT be processed or space assigned without the required payment. All applications must be accompanied by full payment. Checks should be made payable to: **MANRRS**, and mailed to: **ATTN: MANRRS, P.O. Box 767726, Roswell, GA 30076**. Receipt of payment does not oblige MANRRS to accept a contract as binding. MANRRS retains the option of returning funds.

CANCELLATION: Cancellations of exhibit space must be directed in writing by February 1, 2025 to: A Meeting Company at MANRRS@ameetingplace.com. Refunds will be provided, minus \$150 processing fee. No refund will be given for a cancellation made by February 1, 2025. In case of fire or any other causes beyond the control of MANRRS that prevent holding the show, this contract will not be binding.

EXHIBIT BOOTHS: There will be a total of 100 10'x10' booths. All booths will include one draped table, two side chairs, and a one-line identification sign (44" x 7") bearing the exhibitor's name and booth number. Booth numbers will be assigned at least 3 weeks prior to the Career Expo. You will receive a final confirmation with your booth numbers one week prior to the conference. If you do not receive this information, please contact A Meeting Company at MANRRS@ameetingplace.com.

INSTALLATION AND DISMANTLING:

Thursday, April 3 | 12:00 PM – 8:00 PM

- Exhibitor Check-in and Set-up

Friday, April 4 | 5:00 PM-8:00 PM

- Exhibitor Take-down and Move-out

SHIPPING: MANRRS will e-mail each exhibitor an Information and Service kit that provides exhibitors with complete shipping instructions, production information, and other forms for all services needed during the installations, how period, and removal of exhibits. Exhibitors needing special information before receiving the official exhibitor kit should contact the A Meeting Company at MANRRS@ameetingplace.com or (856) 429-8305.

Please Note: DO NOT ship exhibits directly to the Resenant Convention Center or the Sheraton Memphis Downtown. Shipments will not be accepted. Shipping instructions and storage fees will be included in the exhibitor packet.

CONFIRMATION: Upon receipt of your registration information, you will receive confirmation within 48 hours. If you **DO NOT** receive confirmation, please contact Lisa Hurly at (856) 429-8305 or e-mail MANRRS@ameetingplace.com as your materials may not have been received.

EXHIBITOR REGISTRATION: Exhibitors can check in at the Career Expo Registration Desk on Thursday, April 3rd, 12:00 PM to 8:00 PM, and Friday, April 4th, beginning at 7:00 AM. Exhibitors will be given name badges, which are to be worn at all times in the exhibit hall. No one will be admitted to the Career Expo hall without a name badge.

USE OF SPACE: Exhibitors shall not assign, share, or sublet any space without written consent of MANRRS. Care must be taken that no display extends more than 8' above the floor or more than 8' in depth from the back wall of the booth, or interferes with the view of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

LIABILITY: MANRRS and the Resenant Convention Center will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold MANRRS and the Resenant Convention Center and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those associated with the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees and business invitee which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

SAFETY REGULATION: Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations.

SECURITY (INSIDE AND OUTSIDE): The Career Expo is being held at the Resenant Convention Center. Neither MANRRS nor the Resenant Convention Center can be held responsible for any exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials.

FAILURE TO OCCUPY SPACE: Space not occupied by the beginning of the Career Expo installation period as specified in these rules and regulations will be forfeited by the exhibitors. This space may be resold, reassigned or used by MANRRS.

SHOW CANCELLATION: If the Career Expo is canceled by MANRRS for any reason, MANRRS will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

SELECTION OF EXHIBITORS: Only firms and organizations whose services and products are appropriately related to the purpose of MANRRS shall be permitted to exhibit. These contract Conditions, Rules and Regulations are a part of the MANRRS Exhibitor's Registration and Contract for exhibit. Please give a copy of these Rules and Regulations to the person(s) responsible for the setup of your booth(s).



2024 CONFERENCE HOST HOTEL INFORMATION



HOST HOTEL: Sheraton Memphis Downtown

Reserve your Guest Rooms Early.
This Event will Sell Out!

To reserve a hotel room, guests must first register for the national conference. A link to reserve the hotel room will be provided with the registration confirmation email.

Total with tax: \$177 per night PLUS TAX

Make your reservations EARLY! The group rate and rooms will be available until the MANRRS Room Block is full or by **February 17, 2025**, whichever occurs first. Reservations may be made, modified, or canceled by individuals on-line.

ALL ROOMS must be secured with a credit card. Cancellations made after February 17th, will incur a non-refundable, one night's deposit charge of \$216.02.

Sheraton Memphis Downtown

250 N. Main Street

Memphis, TN 38103

Phone: (901) 527-7300

MANRRS Group Rate: \$177.00 + tax

(current tax 17.4%)

Internet: Complimentary in sleeping rooms

(For Marriott Bonvoy Members. Join Anytime.)

Check-In: 4:00 PM | Check-Out: 11:00 AM

Restaurants, Bars, Lounge & Dining Options

Experience the charm of Memphis, Tennessee from Sheraton Memphis Downtown Hotel. Centrally located in the heart of downtown, this hotel near the Beale Street Entertainment District is conveniently connected to Renasant Convention Center via a skywalk. Start your morning with a Starbucks® coffee from the on-site restaurant, Crossroads Tavern & Grille, or stop by in the evening for delicious Southern fare. The Library, the pop-up speakeasy style pizza bar, is perfect for group business or social outings in downtown Memphis.

OVERFLOW HOTELS:

Aloft Memphis Downtown

63 N B.B. King Blvd., Memphis, TN 38103

Phone: 901-779-4823

The cutoff date is February 17, 2025

Rate: \$179 per night, plus tax

Located .6 miles from the Convention Center

Courtyard by Marriott Memphis

75 Jefferson, Memphis, TN 38103

Phone: 901-522-2200

The cutoff date is February 17, 2025

Rate: \$184 per night, plus tax

Located .3 miles from the Convention Center

Doubletree Hotel Downtown Memphis

185 Union Avenue, Memphis, TN 38103

Phone: 901-528-1800

The cutoff date is February 17, 2025

Rate: \$189 per night, plus tax

Located .8 miles from the Convention Center

Moxy Hotel

40 N Front Street, Memphis, TN 38103

Phone: 901-522-9700

The cutoff date is February 17, 2025

Rate: \$184 per night, plus tax

Located .3 miles from the Convention Center

Springhill Suites by Marriott Memphis

85 Court Avenue, Memphis, TN 38103

Phone: 901-522-2100

The cutoff date is February 17, 2025

Rate: \$184 per night, plus tax

Located .3 miles from the Convention Center

MANRRS AGENDA AT A GLANCE

EVENTS BELOW REQUIRE FULL CONFERENCE REGISTRATION

WEDNESDAY, APRIL 2, 2025

3:00 pm - 8:00 pm

6:00 pm - 8:30 pm

Registration Opens

Diversity Summit Kick-Off & Reception

not included in registration. Available as an add-on.

THURSDAY, APRIL 3, 2025

7:00 AM - 6:00 PM

7:30 AM - 12:00 PM

1:00 PM - 2:30 PM

2:00 PM - 5:00 PM

3:00 PM - 4:30 PM

3:00 PM - 4:30 PM

5:30 PM - 6:30 PM

6:30 PM - 8:00 PM

8:00 PM - 10:00 PM

Registration

Diversity Summit - not included in registration. Available as an add-on.

Appreciation Luncheon - invite only

MANRRS Contests

Branding You: Mock Interviews and Resume Critiques

Junior MANRRS Kickoff

Opening Reception

Opening General Session

Welcome to Memphis: MANRRS Homecoming

FRIDAY, APRIL 4, 2025

7:30 AM - 8:30 AM

9:30 AM - 10:30 AM

11:00 AM - 1:00 PM

10:30 AM - 12:00 PM

12:00 PM - 5:00 PM

12:30 PM - 1:30 PM

9:00 PM - 12:00 AM

General Session

Membership Business Meetings and Elections

MANRRS Student Contests

Branding You: Mock Interviews and Resume Critiques

Career Expo

Chapter Advisor Reception

Social Events

SATURDAY, APRIL 5, 2025

8:00 AM - 12:05 PM

8:00 AM - 12:50 PM

12:15 PM - 2:00 PM

2:00 PM - 2:30 PM

2:30 PM - 4:30 PM

7:00 PM - 9:00 PM

Junior MANRRS HS Symposium

Workshops

MANRRS Golden Awards Brunch

Networking Break

Business Meeting

MANRRS Closing Gala Dinner

MANRRS38 HIGHLIGHTS



SAVE THE DATE

MANRRRS40

APRIL 2-6, 2026

DALLAS, TX

MANRRRS41

MARCH 31-APRIL 6, 2027

SAN DIEGO, CA

MANRRRS42

APRIL 5-9, 2028

BIRMINGHAM, AL

**INTERESTED IN SERVING AS A MANRRRS40
CONFERENCE HOST?**

EMAIL: EXEC.OFFICE@MANRRRS.ORG



MANRRS 39

Changing the face of agriculture by linking hands around the world.

www.manrrs.org

#MANRRS39 #WEAREMANRRS