



Chapter Rejuvenation Retreat

Dates

September 24-25, 2021 (Fri. - Sat.)

Description:

The purpose of this retreat is to allow MANRRS chapter advisors and student delegates the opportunity to bond and establish rapport with other chapters in their regions and nationally. MANRRS Chapter leaders will be encouraged to build a stronger community amongst their regions to boost chapter morale, which, in turn, will ideally help boost productivity and engagement within the local chapters. Ultimately, this retreat is about bettering the culture of the organization as a whole. MANRRS will award a \$1,000 grant to eligible chapters in attendance.

Agenda (all times EST)

Friday, September 24, 2021

- **Kick-off and Welcome**

- **6:00 pm - 7:00 pm**

- Welcome - 6:02 - 6:05
- Program Overview - 6:05 - 6:10
- Remarks from McDonald's - 6:10 - 6:20 pm
- National Officer and Staff Introductions - 6:20 pm - 6:25 pm
- Chapter Roll Call - 6:25 pm - 6:30 pm
- Annual Review - 6:30 pm - 6:40 pm
- National Partners - 6:40 pm - 6:45 pm

Saturday, September 25, 2021

Joint Session 1 - Communications from the National Office

11:00 am - 11:45 am

Deliverables: 1) All participants follow @NationalMANRRS on any applicable social media platforms: Twitter, LinkedIn, Facebook, Instagram; 2) Send email to UG President from chapter email; 3) Complete Chapter Advisor Survey; 4) Go to MANRRS website.

- Communications - 11:00 - 11:15
 - Chapter Engagement/Benefits - 80% Goal (Quarterly Meetings, Emails, Students participation in programs)
 - Chapter Emails - Google
 - Advisor Survey
 - Newsletters
- Branding and Marketing - 11:15 - 11:30
 - MANRRS Website - Advisor Central
 - New Logo Variations
 - Social Media



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- Follow National MANRRS on platforms
- Share social media challenge strategy from 2021
- Send brand guidelines
- Telling your chapter story (virtual presentation)

- Engagement - 11:30 - 11:45
 - Jr. MANRRS
 - National Committees
 - National Ambassadors

- **Break**
11:45 am - 11:55 am

- **Session 2A (Students) - Effective Leadership**
11:55 am - 12:40 pm
Deliverables: 1) All student participants register their membership profile online; 2) Go to MANRRS website.
 - Chapter Officers (Roles/Responsibilities/Expectations/Needs) - 11:55 - 12:10
 - Website - Member Registration - 12:10 - 12:20
 - Programs
 - Events
 - Scholarships
 - Resources
 - Cargill Presentation: “Effective Leadership” (20 minutes) - 12:20 - 12:40
Lauren Schroeder

- **Session 2B (Advisors) - MANRRS Advising 101**
11:55 am - 12:40 pm
Deliverables: 1) Access manrrs.org chapter email address, 2) sign into HS, 3) Approve pending members.
 - Advisor 101 (Roles/Responsibilities/Expectations/Needs) - 11:55 - 12:10
 - Website (HubSpot) - National Office 12:10 - 12:40 - **Ebony**
 - Chapter Email Set-up / Usage
 - Member Approval - Tip Sheet

- **Break**
12:40 pm - 12:50 pm

- **Joint Session 3 - Membership Has Privileges**
12:50 pm - 1:35 pm



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Deliverable: 1) Interested students sign up to be a Mentee; advisors as Mentors; join a committee

- Alumni Engagement + Fundraising - 12:50 - 1:05 - **Derris Burnett/Robert Chambers**
- National Programs and Events - 1:05 - 1:20 - **Dwane**
 - Scholarships
 - Calendar of Events
 - Regional Cluster Contests
 - National Conference
 - Contests - Open November 1, 2021 - January 31, 2021
 - Smithfield Foods Mentoring Program + HBCU Leadership Cohort
 - Ag Policy Summit - Deadline: 11/11
 - Animal Health and Care Academy (pilot)
- Leadership Roles - 1:20 - 1:35
 - National Officer Leadership Program
 - MANRRS Ambassadors
 - Committee Co-Chair
 - Graduate Students serving as Chapter Advisors

- **Break**

1:35 pm - 1:45 pm

- **Session 4A - Students**

1:45 pm - 2:30 pm

Deliverables: 1) Complete Student DEI Survey; 2) Provide ideas for Chapter Fundraising

- Chapter Meetings - 1:45 - 2:05 - **Montreale/DeAundre**
 - Parliamentary Procedures
 - Professional Development for chapter members via chapter meetings and national partners
 - Chapter Fundraising Ideas/Brainstorming
- Student DEI Survey - 2:05 - 2:30 - **Sean Leavitt**

- **Session 4B - Advisors**

1:45 pm - 2:30 pm

Deliverables: Complete Advisor DEI Survey; 2) Provide ideas for Grantsmanship Committee.

- Internships/Permanent Positions - 1:45 - 2:05 - **Lauren Schroeder, Cargill**
- Awards
 - Jesse T. Thompson Advisor of the Year Award
 - Trailblazer Award
- Advisor DEI Survey - **Sean Leavitt**
 - Development and/or Support for Advisors



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- Grantsmanship

- Break
2:30 pm- 2:35 pm

- Event Closing
2:35 pm - 3:00 pm
 - Q&A
 - Deadline Dates
 - Review Chapter Grant Requirement Checklist
 - Provide list of Chapter Officers + Advisors
 - Complete DEI Survey
 - Approve Pending members