MANAGING YOUR CHAPTER

A GUIDE TO CHAPTER DEVELOPMENT

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This Chapter Handbook serves as a tool intended for the purpose of providing guidance on establishing a chapter of Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS) at the collegiate level. This handbook should be used as a guide and is not suggesting that chapters not follow their campus guidelines and requirements. Advisors and students should use this handbook to augment their established mode of conduct.

What is MANRRS?

OVERVIEW

MANRRS is a national society that promotes excellence in leadership, scholarship and service. MANRRS, heretofore known as the Society, promotes and fosters minority involvement in agriculture, natural resources and related sciences. The Society consists of more than 70 chapters located at colleges and universities throughout the United States. Individual chapter activities, regional events and the annual national conference are designed to develop partnerships between students and professionals from academic institutions, government agencies, and industry. MANRRS establishes partnerships by promoting professional development, networking, and career placement in a nurturing environment.

Membership in the organization is open to people of all racial, cultural and ethnic backgrounds who support the objectives of diverse and inclusive participation and achievement in agriculture, natural resources, and related science careers. Current membership exceeds 1,200 and consists of high school, undergraduate and graduate students as well as professionals from government, universities, and industry.

HISTORY

Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS) began as a vision shared by a group of agriculture students and faculty at Michigan State University (MSU). From these efforts the Minority Agriculture and Natural Resources Association (MANRA) was established on the campus of MSU in the spring of 1982. News of MANRA reached a staff person at Pennsylvania State University (PSU). After a series of communications between institutions, representatives of MANRA visited PSU to help form an organization for minority students in its college of agriculture. Out of this meeting, Minorities in Agriculture (MIA) was formed by the PSU group.

MANRA and MIA had similar objectives, recruitment of minority students and provision for support systems for them in agricultural sciences, in April 1986 they joined to sponsor “The First Annual Conference of Minority Students in Agriculture and Natural Resources” held at MSU. Approximately 40 participants representing six colleges/universities, including one 1890 institution, were in attendance. A second conference was also sponsored by MANRA and MIA, held in April 1987 at PSU. More than 60 participants from 11 colleges/universities, six (6) government organizations, and five (5) private firms participated.

The third conference was held at the University of Maryland Eastern Shore in April 1988. This was a pivotal meeting for the formation of MANRRS. At this conference, the national alliance convened under the name Minorities in Agriculture and Natural Resources Association which maintained the MSU acronym MANRA. After discussion by the assembly, it was agreed that MANRA did not adequately reflect the range of disciplines that formed the target population for the association membership. The MANRRS name was adopted by majority vote to extend the audience served by the association to include agriculture and “related sciences.” Slates of national officers of professionals with student counterparts were elected, the national constitution was adopted, and a
student member public speaking competition was introduced.

This was the birth of MANRRS.

MISSION STATEMENT & MOTTO

Mission Statement: To promote academic and professional advancement by empowering minorities in agriculture, natural resources and related sciences.

Motto: “Changing the Face of Agriculture by Linking Hands Around the World”

Tagline: I AM MANRRS. You Are MANRRS. We Are MANRRS.

Colors: Black, White, and PMS 125C (MANRRS Gold)

OBJECTIVES

1. The overall objective of the Society shall be to promote and implement initiatives which foster inclusion and advancement of members of ethnic/cultural groups under-represented in agricultural and natural resource sciences and related fields in all phases of career preparation and participation in these areas.

2. Development and enhancement of leadership and professional skills and scholarly excellence among the Society’s student and professional members who are in the early stages of their careers shall be among the Society’s highest priorities.

3. To promote and offer opportunities for participation in an active mutual support network to all of its members.

GOALS

◆ Increase the number of students studying the agricultural sciences and related fields at both the undergraduate and graduate levels;
◆ Foster a bond of fellowship among students, faculty, staff, and administration in colleges and/or schools of agriculture;
◆ Encourage scholarly achievement, advancement, and excellence among members;
◆ Promote careers and academic counseling for undergraduate and graduate students; and
◆ Enhance their academic performance, research skills, and professional and leadership development.

MEMBERSHIP and DUES

The National Society has established college/university chapters at more than 70 U.S. institutions. In addition, more than 300 professional members from industry, government, and academia are located across the country and overseas. Membership is open to anyone with a vital interest in promoting diversity and inclusion in agriculture, natural resources, and related sciences. Membership is classified as individual or special.

Individual Memberships (Independent)

Individual memberships are classified as regular or associate depending upon the member’s
association and consists of Jr. MANRRS, Undergraduate Student, Graduate Student, or Professional. A Jr. MANRRS member is one who is a pre-college youth currently receiving primary education and is a member of a Jr. MANRRS chapter sponsored by a MANRRS chapter in good standing. An undergraduate student member is one who is enrolled in a 2 or 4-year College or University leading to an AA or BS/BA degree. A graduate student member is one who has received a college degree and is currently enrolled in a professional or graduate program. A professional member is one who is currently not enrolled in any program leading to an undergraduate, graduate, or professional degree. In some instances, professional members may enroll in graduate school programs but remain associated with sponsoring organizations, and therefore choose to be classified as a professional.

Special Memberships
◆ Supporting member – any company, organization, institution or agency, which contributes to the support of the National Society.
◆ Honorary – a recognition which can be conferred by the National Society upon any person or entity who has made significant contributions toward the promotion and improvement of the agricultural and natural resources sciences and/or the Society. This must be approved by the Executive Committee.

Dues
Dues are due by December 31st of each year. Late fees will be assessed after January 10th. Membership year is January 1st - December 31st.

◆ Professional/Alumni Members $75 Late Fee: $10
◆ Independent (UG/GR) $25 Late Fee: $10
◆ Chapter $125 Late fee: $25

MANRRS Programs
● Ag Policy Summit
● Annual National Conference and Career Expo
● Animal Health and Care Academy Fellowship Program
● BASF MANRRS Emerging Leaders Program
● BLM Summer Internship Program
● Chapter Grant Program
● Diversity Summit
● Farm Credit VIP Scholarship
● Jr. MANRRS Program and Leadership Institutes
● Jr. MANRRS Going for Gold Scholarship
● National Alumni Committee
● Regional Clusters
● Student Competitions
● Tri-Societies Joint Membership for Students (ASA, CSSA, SSSA)
● US Forest Service Resource Apprenticeship Program

NETWORKING AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES
MANRRS promotes interaction between and among its students, professional members, and other organizations and institutions. MANRRS prepares youth for leadership roles through mentoring, networking, and career development training, research competitions and the free exchange of
ideas among members.

A national training conference is held annually where members meet to discuss issues and concerns regarding diversity in agriculture, natural resources, and related sciences. Included are workshop sessions, research presentations, and keynote addresses by prominent leaders and a career fair where employers meet with students and young professionals to discuss internship and employment opportunities.

Regional meetings focus on professional and leadership development of students. The respective undergraduate and graduate Vice Presidents in each of the six regions coordinate these activities.

MANRRS also has a network and partnerships with various private companies and government agencies to offer scholarships, internships, cooperative training experiences, and professional development opportunities.

NATIONAL OFFICE CONTACT INFORMATION

If you are interested in learning more about MANRRS, becoming a member, or seeking ways to work with our national organization, please visit our website at www.manrrs.org.

Contact:
Phone: (404) 347-2975
Fax: (404) 347-6217
E-mail: exec.office@manrrs.org
Mailing Address: 1720 Peachtree St., NW Suite 862-S, Atlanta, GA 30309

Social Media:
@NationalMANRRS on Twitter
@NationalMANRRS on Instagram
@NationalMANRRS on Facebook
MANRRS-Minorities in Agriculture, Natural Resources, and Related Sciences
SECTION 1 - ESTABLISHING A CHAPTER

Step 1: The Perspective Chapter makes online inquiry on MANRRS Website – Chapter Interest Form

Step 2: A generated email is sent to the registered POC with necessary documents to complete for new chapter installment.

- Review the MANRRS Overview presentation
- Review the MANRRS Constitution and Bylaws
- Contact your campus Student Affairs office and obtain information on how to start a new organization at your respective institution
- Identify an advisor. Advisors MUST BECOME a paid professional member of MANRRS. Professionals dues of $75 can be paid online with submission of the Registration Form
- Refer to the Chapter Handbook to understand the duties and requirements of becoming a chapter
- Recruit students from all disciplines who support the food, agricultural and natural resources fields,
- Once you obtain approval from your institution to start a MANRRS chapter, compile a slate of officers: President, Vice-President, Secretary, Treasurer, Parliamentarian, and Historian. Students may serve in more than one capacity.
- Develop chapter by-laws (sample attached)
- Complete the New Chapter Application form online at https://info.manrrs.org/chapter-interest
- Have all members and advisors register at www.manrrs.org/registration

Step 3: The National Office sends a follow up email within two business days to the prospective chapter POC to add personal touch and ask for any questions.

Step 4: The National Office follows up in 10 business days after initial inquiry. A follow up should be scheduled again based on the nature of the conversation with the prospective chapter POC.

Step 5: The Perspective Chapter submits completed application packet to website

Step 6: The completed packet is sent to the EC-Small for approval to become a chapter. The EC-Small will vote on this decision at a regular scheduled meeting. If the meeting takes place more than 14 days after the packet is submitted, an electronic vote is acceptable to grant provisional status to the chapter. The vote will be confirmed at the next regular scheduled meeting.

Step 7: The new chapter’s information should be added to a new chapter database by the National Office. This information should include advisor and officer information. The POC’s for the chapter should be added to this database. The communication committee should publish this information in the next month’s newsletter.

Step 8: The new chapter is welcomed to the MANRRS family via email with a welcome packet that includes:

- A letter from the National President
- Pins for advisor and chapter officers
- Marketing Kit
  - MANRRS Flag/Banner
  - MANRRS Tablecloth

Step 9: The Chapter should schedule the first chapter meeting within 30 days. All college and university administration should be invited to attend.

Step 10: The prospective chapter will be required to attend the national conference and/or a regional cluster, complete guidelines established by the evaluation committee, and meet the “Chapter of
Excellence” requirements in order to become an official chapter.

**Step 11:** Within one year of the chapter’s existence, the National Membership Committee will review the Chapters based on “Good Standing” and “Excellence” guidelines to ensure the chapter was successful in completing their requirements.

### SECTION 2 - CHAPTER ADVISOR'S ROLE

The role of an advisor is to provide information and guidance and serve as a resource and consultant to the university student chapter of MANRRS and to the national office of MANRRS. As a chapter advisor, you may have to take on certain responsibilities including but not limited to the following:

- Assist with conducting chapter meetings and ensure parliamentary procedures are practiced (Robert's Rules of Order)
- Assist the executive board in establishing a vision for the chapter with goals
- Provide guidance for fundraising activities, budget development, hosting outside speakers, liability issues, travel, and priority programs
- Ensure the treasurer collects dues in a timely manner, submits all forms and national dues to the MANRRS national office, and keeps track of student membership
- Advise students in resume and business card preparation
- Work with the local chapter, regional vice president, and the MANRRS national office in planning the annual regional workshop.
- Promote the national organization of MANRRS on campus
- Solicit support for your chapter from your dean and other university officials
- Serve as a mentor, teaching the skills and responsibilities of good leadership, such as problem solving, decision making, financial management, conflict resolution, and program planning
- Encourage members to network with potential employers and other universities for post-graduate opportunities
- Encourage students to compete in the national contests
- Assist students in preparing for internships, job interviews, etc.

An advisor provides guidance to student members and chapter officers and helps them strive to achieve their goals.

### SECTION 3 - SUPPORT

**UNIVERSITY**

In order for your chapter to be successful, it will require support from your dean, department...
chair and other university officials. They will help you to achieve the goals of the organization. How your chapter is perceived on campus and in the community is essential to its growth and success. As an advisor, consider the following questions:

◆ Is the chapter involved in activities on and off-campus that would be supported by university officials?
◆ Does the chapter sponsor programs and seminars that attract students and faculty campus-wide?

Keep students and university officials aware of the following:

◆ Activities of the local chapter and the national Society.
◆ The benefits of having a MANRRS chapter on campus.
◆ The personal and professional development of students.
◆ The potential to obtain and recruit students.

Support will be needed in the form of money for traveling, providing rooms/space for hosting a banquet/workshop, providing office supplies/materials, as well as chaperones and persons for speaking engagements.

**PUBLIC/CORPORATE**

When recruiting for support from public agencies or large corporations/companies, it is important to showcase to that organization the need for them to support your chapter and the national MANRRS society. Under any public agency/corporate support program, it is important to differentiate for the potential sponsor the differences between supporting the national MANRRS society and the local MANRRS chapter. Each support mechanism can provide different opportunities to the university or college, the national society, the local chapter, and the students who are our primary focus. Inform any large corporation/company that supports your local chapter that:

"**MANRRS is a part of the network which provides educational and professional development opportunities for the society's student members. The Society and the universities and colleges which host the society's student chapters and members, enjoy relationships of cooperation and mutual support in these initiatives. The Society requests that those who support its programs not transfer resources from their usual support for other university and college programs to MANRRS. MANRRS activities are intended to supplement university and college initiatives. The Society does not want to place its mutually supportive relationships with its host universities and colleges at risk.**"

Encourage the corporation/company to become a supporting or professional member in MANRRS at the national level, as well as to the local chapter. Also, encourage corporations to exhibit at the career fair at the national conference or become a national conference patron.

Utilize the national conference and regional events as an opportunity to showcase your students and your university. When attending other conferences as a professional member, explain and publicize the national MANRRS society, and showcase to potential sponsors the need for them to be part of the MANRRS organization. Plan partnership sessions for potential sponsors and "roll out the red carpet." It is a win-win situation for both entities involved, but as a chapter advisor or a student who is taking a leadership role for your chapter, it is up to you to go out and obtain support from public agencies and corporations.
SECTION 4 - PUBLIC RELATIONS

Publicizing the National MANRRS society and your local chapter is very important. Chapters must keep in mind that MANRRS has a national logo that must be used with all correspondence relating to the national MANRRS society. The national logo has the MANRRS hand symbol encircled by the words "MINORITIES IN AGRICULTURE, NATURAL RESOURCES AND RELATED SCIENCES". The following items are registered trademarks of the National Society:

◆ Minorities in Agriculture, Natural Resources and Related Sciences (any color combination)
◆ MANRRS (may alter between black and gold)
◆ The official logo and its associated color of black and gold (PMS 125C, always the same, except with black and white combination)
◆ Clutching Hands with Acronym (any color combination) Appendix D details further the MANRRS brand to include logos.

Students

The "number" of student members does not define the "success" of your chapter. Rather, active students are critical to its overall success and longevity. Your goal is to capture students who have a particular interest in learning more about agriculture, natural resources, and related sciences.

Faculty/Staff

Advisors may need the help of other professionals to manage your various chapter activities. Faculty and staff can be a great resource for helping with various activities including the regional and national conferences and meetings. Additionally, they will be a major asset when hosting a regional or national conference, during fundraising activities, putting together presentations for use during chapter of the year competition and overall campus relations.

Overall Publicizing

When publicizing a local chapter, it is pertinent to identify the chapter name by “University Name – MANRRS”. You will only be able to use "MANRRS" when referring to the national organization. Every opportunity should be taken advantage of to assist in advertising about the organization. Ways in which to publicize are: ensuring that students are active in other clubs/organizations on campus and in the community, sponsoring or conducting a banquet or other group activity during the year, encouraging students to become active in student government activities, creating brochures and flyers for incoming students and visitors (students and professionals all over campus); making sure that your student organization events and activities are placed on the university campus event calendar.
SECTION 5 - FUNDRAISING

All chapters should identify local and regional funding sources. Chapter officers and members should be aware of their universities’ policies and procedures on fundraising. Below are some tips:

◆ Establish a fundraising committee with a chairperson and members.
◆ Start with simple and "less taxing" activities. Build a base first and then elevate to more demanding activities.
◆ Be diverse and selective - only purchase those items that will sell or give you the greatest return.
◆ Combine previously used approaches with those that are new and innovative.
◆ Seek support of local organizations, businesses, your college/university, and other civic entities.
◆ Schedule fundraising activities close to holidays and events (i.e. Christmas, homecoming events, Thanksgiving, Easter, Halloween, Mother's Day, etc.).
◆ Explore what other organizations do for fundraising, improve upon those and perform them in combination with other fundraising activities.

Examples of successful fund-raising activities (follow campus rules/regulations first):

◆ Raffles (various types)
◆ Garage/yard sales (work with your advisors and professors to get great items to sell)
◆ Car wash/cleaning activities
◆ Doughnut and bake sales
◆ Special holiday gifts (and novelty baskets)
◆ Football (homecoming) concession booths
◆ MANRRS chapter banquets (sell tickets to other students and professors, etc.)
◆ Candy sales
◆ Lawn and garden care services
◆ Auction
◆ Dine to Donate (Zaxbys, Buffalo Wild Wings)

A chapter should embark upon various financial sources. These sources may include assistance from:

◆ College/University dean
◆ Various businesses (local and regional)
◆ Family/Friends/Alumni chapters
◆ University organizations (sororities and fraternities)
◆ Churches/Faith-based organizations
◆ Civic organizations and clubs
◆ National Society of MANRRS
◆ Federal and state agencies
◆ National and International Corporations
◆ Media (television, radio, newspapers)
◆ For more ideas, see Appendix E.
The annual Regional Cluster meetings are premier recruitment and development events held in the fall (September- November) where companies seek to fill internship positions. The Annual MANRRS Career Fair and Training Conference is held each year during the spring and has been the highlight of the organization's annual activities. The benefits of attending the conferences include:

◆ The opportunity for professionals and students (graduate and undergraduate) to network.
◆ Participating in the Career Fair is an opportunity to obtain information about job/career opportunities and new technologies/developments in various career fields.
◆ The development and recruitment of individuals (including chapter advisors) for support systems.
◆ The opportunity for professionals and experienced members to serve as mentors and sponsors for students and professionals.
◆ Potential employers are given the opportunity to meet, greet, and identify prospective employees.
◆ Student members have the opportunity to compete in various competitive events.

Travel
Assess the location of the upcoming and past conference sites for airfare, hotel expenses, group transportation, and miscellaneous costs (airport/hotel parking, tolls, etc.).

Attendance Eligibility
Each chapter should determine eligibility criteria for members to attend the conference. Examples include contest participation, campus participation (75% of chapter events), leadership roles, individual membership fundraising goals, etc.

Permission/Liability Forms
Each university should follow campus regulations pertaining to students and student organization travel procedures.

Resumes
Every student attending should have a prepared resume and business cards in advance for distribution. This includes members that are in search of permanent career positions, summer internships, graduate school, and even those that are developing their interview and resume writing skills.

Professionalism and Code of Conduct
"It is very important for students to remember that their behavior, attitude, appearance, and maturity are an integral part of the national conference. A student who attends the national conference represents themselves, their chapter, their university, and the national society of MANRRS.

Students should showcase themselves as leaders, mentors, and always showcase a high level of professionalism. Prospective employers, representatives of graduate and professional schools, potential sources of recommendations and others are watching and evaluating our MANRRS students. Collectively and as individuals, our students should not use vulgar language, hostile attitudes, or non-professional dress codes at the conference. Anti-social behavior and
inappropriate decorum are not expressions of the cultural heritage of the society's membership."

Professional business attire is expected throughout the conference with the exception of the late-night social activities, when casual attire is acceptable. We strongly encourage students and professionals to wear professional attire during the conference. Remember, you only get one chance to make a first impression!

Attire is requested as follows:

<table>
<thead>
<tr>
<th>Day</th>
<th>Event</th>
<th>Dress Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed., Thurs., &amp; Sun.</td>
<td>Travel Days</td>
<td>Casual Dress: Dockers, Jeans or Khakis; Chapter Organization, or University Shirts are acceptable; Comfortable walking shoes</td>
</tr>
<tr>
<td>Thursday</td>
<td>Pre-conference Mobile Tour and Community Service</td>
<td>Casual Dress: Comfortable walking shoes; MANRRS Shirts are encouraged</td>
</tr>
<tr>
<td></td>
<td>Opening General Session &amp; Welcome Dinner</td>
<td>Business Casual: Slacks (Dockers, Khakis), <strong>NO JEANS</strong>; School shirts are acceptable</td>
</tr>
<tr>
<td>Friday</td>
<td>Meals, Career Fair, Meetings, and all other Conference Activities</td>
<td>Professional Attire: Women-Suit (pants or skirt) or dress and dress shoes</td>
</tr>
<tr>
<td></td>
<td>President’s Reception</td>
<td>Men-Suit or sport coat, tie, and dress slacks - Professional Attire.</td>
</tr>
<tr>
<td>Saturday</td>
<td>Meals, Business Meetings, Workshops</td>
<td>Professional Attire or Business Casual: MANRRS Conference Shirt is encouraged; Slacks (Dockers, Khakis), <strong>NO JEANS</strong></td>
</tr>
<tr>
<td>Friday &amp; Saturday Evening</td>
<td>Social Activities: Fashion Show, Talent Show, and Evening Dance</td>
<td>Appropriate Casual Dress</td>
</tr>
</tbody>
</table>

**Note:** See Appendix D for more information about the Code of Conduct.

**Workshop/Event Attendance**

The intent of the Career Fair and Training Conference is to prepare members for potential workplace activities. It is imperative that all STUDENT members attend ALL events in order to gain the maximum experience in order to learn and share with their peers. Choices should be made such that all events/workshops should have attendance from members in each chapter.

**Student Competitions**

While attending the national conference, students have an opportunity to compete in several contests and a “Chapter of the Year” competition:

- Art & Photography Contest
- Business Pitch
- Conference Theme
- MANRRS National Quiz Bowl
- Public Speaking (Undergraduate)
- Research Discussion (Undergraduate and Graduate)
Elevator Speech (Regional/National) Research Poster
Impromptu Speaking (Regional/National) Undergraduate and Graduate Oral
Research Jr. MANRRS Competitions Written Essay (Undergraduate)

The focus for the student competitions is on interactive communication processes using research-based material. The outcome is for participants to demonstrate a higher level of competence in oral communications, critical thinking, and the ability to process and explain information.
APPENDIX

APPENDIX A – HISTORICAL PERSPECTIVE
Reprinted From: Agriculture and Human Values Volume IX, Number I Winter, 1992, pp 79-81

MANRRS: The National Society for Minorities in Agriculture, Natural Resources and Related Sciences, 1986-92

Eunice Foster and William Henson

Eunice Foster is MANRRS Historian and Associate Professor of Crop and Soil Science at Michigan State University. William Henson is MANRRS President and Assistant to the Dean of Minority Affairs, at the Pennsylvania State University, where he directs Minority Student Programs.

Historically, ethnic and racial minorities who had the opportunity to pursue professional or scientific careers have concentrated mostly in a limited number of options. Teaching, preaching, and practice of medicine and law, for example, have long been high prestige, attractive professions in African American communities. In the early days of rigid racial segregation, the most promising professional career opportunities for African Americans were those that primarily directly served African American client bases. Later, the established pool of practitioners served as role models and mentors to attract new entrants. Today, institutional and societal barriers continue to make entry to and advancement in certain professions difficult for minorities. Professional advancement is enhanced by interaction with others in the same and related professions.

Networks within professions usually evolve over time, and tradition often defines the qualifications for participants and new entrants. For minorities, there are often real or perceived limits on entry to the inner circles of interaction within some professions. In fact, under-representation of minorities in certain professions can itself be an effective barrier to entry for other minority people. Agricultural sciences are often examples of this dilemma.

The agricultural sector is the foundation of any society but, in the U.S., "few and far between" are minority students and career professionals in agricultural sciences. This distribution of small numbers over many disciplines and geographic locations limits opportunities to network and form linkages for mutual support and advancement. It also limits the visibility of minority role models in agriculture for minority students making career choices. Agriculture provides about one in every five job opportunities in the Nation and demand for graduates in many agricultural sciences exceeds supply, a disparity expected to continue for some years. African American and other minorities are ill advised to ignore professional career opportunities in agricultural sciences. Cooperation can facilitate mutual advancement in these areas and simultaneously attract new entries.

Before MANRRS

In the early 1980s, a concerned minority student recognized the need for a support group for minority students in agricultural programs at Michigan State University (MSU). With the help and guidance of a sensitive college advisor, he set out to form such a group on his campus. From these efforts, The Minority Agriculture and Natural Resources Association (MANRA), a registered student organization in the College of Agriculture at MSU, was founded in the Spring of 1982. News of MANRA reached a staff person whose responsibilities included promoting participation of minority students in agricultural sciences at the Pennsylvania State University (PLSD). In 1985, after a series of communications between institutions, representatives of
MANRA and their faculty mentor visited Pennsylvania State University (PSU) to help form an organization for minority students in its College of Agriculture. Out of this meeting, Minorities in Agriculture (MIA) was formed by the Penn State group. MANRA and MIA have similar objectives, recruitment of minority students and provision for support systems for them in agricultural sciences at their respective institutions. These organizations were destined to provide the foundation for a larger purpose.

The Genesis of MANRRS
In April 1986, MANRA and MIA jointly sponsored "The First Annual Conference of Minority Students in Agriculture and Natural Resources" at M.S.U. A primary focus of the conference was the problem of how to organize student disciplinary interest groups on university campuses. The basic format for future conferences, even after MANRRS came on the scene, was set at this first meeting. It featured a role model keynote speaker, various workshops, and corporate/graduate school information/ recruitment activities. However, much emphasis was also placed on informal networking among students and professionals from different disciplines in the agricultural sciences and from different geographic locations. Over 40 students and faculty from six colleges participated.

The second conference, also sponsored jointly by MANRA and MIA, was held in April 1987 at P.S.U. More than 60 people from 11 colleges, six government organizations, and five private firms participated. MANRA and MIA were formed on the campuses of 1862 Land Grant institutions, state agricultural schools funded under original land grant legislation. However, the concerns addressed by these groups were equally relevant to students on campuses of the 1890 Land Grant institutions. The Historically Black College counterparts of the 1862 institutions were requested at the P.S.U. conference and the "1890s" assumed a major role in setting the future course for MANRRS. The conference also drew representation from a broad geographic base that included registrants from New York, Montana, Texas, Georgia and points in between. Additionally, while most registrants at the first conference were students, almost half of those at P.S.U. were professionals. The alliance was moving toward its destiny, a national participation base with service to both minority professionals and students.

The third conference was held at the University of Maryland Eastern Shore, April 1988. This was a pivotal meeting for the formation of MANRRS. Student and faculty representatives from all 1862 and 1890 land grant colleges and universities, including Tuskegee University, were invited. Representatives from interested public and private agencies and firms were also invited. At this conference, the national alliance convened under the name Minorities in Agriculture and Natural Resources Association which maintained the M.S.U. acronym MANRA. However, after deliberation by the assembly, it was agreed that MANRA did not adequately reflect the range of disciplines that formed the target population for the association membership. The MANRRS name was adopted by a majority vote to extend the audience served by the association to include agriculture 'Related Sciences.' Slates of national officers of professionals with student counterparts were elected, the national constitution was adopted, and a student member public speaking competition was introduced. The 1989 conference at The Fort Valley State College saw the initiation of proposals for private foundation funding and significant refinement of the national constitution. The 1990 conference at College Park, MD, sponsored jointly by the University of Delaware and USDA's Soil Conservation Service, witnessed the formal registration of charter student chapters on 11 university campuses. There were about 300 participants at this meeting.

1990-91 was another year of accomplishments for MANRRS. The society's first full-time salaried professional position that of Project Coordinator (PC) was staffed. It was funded by a Planning Grant from the Ford Foundation. Appointed in March 1991, the PC was changed to pursue activities
related to funding MANRRS's initiatives and maintaining and extending MANRRS's membership base. The PC was located at University of Florida, Gainesville, for logistical reasons.

During this period, the first five members of the MANRRS were also seated. Though the number was small, it included representatives from both the public and private sectors including university administrators of 1862 and 1890 institutions. Also, during 1990-91, five new institutional members with outreach as far as New Mexico State University were brought into the MANRRS fold. The April 1991, MANRRS conference was at Gainesville, FL. and significant increases in external support for both the national society and its student chapters were witnessed. The meetings were co-sponsored with the University of Florida Institute of Food and Agricultural Sciences, the U.S. Forest Service Pacific Southwest Region, USDA's Soil Conservation Service, the 1890 Association of Research Directors, and the Ford Foundation. Travel expenses for some students who attended the conference were subsidized by contributions from private firms. For example, E.I.duPont DeNemours and Co., Wilmington, DE, and Merck Sharp and Dohme Research Laboratories, Rahway, NJ, financed the travel expenses for one student chapter. Monsanto Agricultural Company, St. Louis, MO, provided yet another form of support for MANRRS's student members. At the conference, a Monsanto contribution of $2,000.00 was presented to each of 10 MANRRS student chapters to help finance academic support initiatives for their members.

At least 10 potentially new institutional members were represented at the 1991 conference. The Advisory Board and the newly appointed PC were also presented to the general assembly at this time. Conference attendance again appeared to have been larger than for any previous year but the final count is not yet recorded.

**MANRRS Today**

MANRRS is a non-profit organization registered in the state of Michigan. The central thesis for title organization is stated in its constitution as follows:

We the members of this society pledge to support endeavors that will always foster and promote the agricultural sciences and related fields in a positive manner among ethnic minorities. We also pledge to initiate and participate in activities and programs that will ensure that ethnic minorities will also be involved in and associated with the agricultural sciences and related fields. We pledge to work for the inclusion, achievement, and advancement of all people in the agricultural sciences.

MANRRS is a national society that welcomes membership of people of all racial and ethnic group participation in agricultural and related sciences careers. MANRRS members are encouraged to be full participants in other professional societies for their basic disciplinary and career interests. However, MANRRS attempts to provide networks to support professional development of minorities. It is a springboard for their entry into and advancement in careers where they otherwise could be lost in the sheer number and established connections of mainstream participants. For student members, MANRRS provides role models and networking opportunities. MANRRS also offers students opportunities to enhance leadership and organizational and public speaking skills and to experience professional critique of scholarly work in a "user friendly" environment. An annual membership directory is planned to provide student members’ national exposure in career and graduate study markets. MANRRS professional members are often the only, or one of few, minority participants in their basic disciplinary societies or at their career locations. MANRRS provides them a network of counterparts from similar backgrounds with related interests and goals. More experienced members serve as mentors for new graduates. The historical roots of traditionally formed networks within professions will prevent their replacement by MANRRS or any other alliance. However, MANRRS provides its members a similar inner circle of relationships to circumvent some of the exclusionary impacts of established professionals’ lines of communication. Finally, MANRRS also serves employers in the broader agricultural sector. It provides them a locus to identify prospective well
qualified employees who are members of ethnic groups, which, when combined, are projected to be the new majority in the workforce in the not too distant future.
MANRRS Tomorrow

MANRRS is a young, dynamic, society. In some ways, its future continues to unfold. However, certain initiatives have been identified by the leadership as goals for the future. These include:

1. A MANRRS Educational Endowment Fund to provide educational scholarships for undergraduate student members
2. A MANRRS Ambassadors Programs for outreach to under-represented minority populations to inform potential students about opportunities in agriculture and related sciences.
3. A MANRRS Research Support Endowment Fund to provide grants for research relevant to the society's goals and for professional development of society members.
4. A MANRRS periodic publication to disseminate research results and other items of interest to the membership and the general public.
5. A MANRRS Research Apprenticeship Program to attract additional highly qualified minority students to the agricultural and related sciences.
6. A MANRRS Student Endowment Fund to provide grants to help pay the expenses for student participation in the society.

Through these and other initiatives, MANRRS's goal will always be promotion of equitable representation of minorities in agriculture, natural resources, and related sciences.

MANRRS: The National Society for Minorities in Agriculture, Natural Resources and Related Sciences, 20th Anniversary
(1986-2005)

Tina J. Terrell

Tina J. Terrell has served MANRRS in two capacities since 1995. From 1995-2001, Ms. Terrell was the National Secretary. From 2001-2004, Ms. Terrell was the Program Committee Chair helping to plan the annual career fair and training conference in Washington, DC; Portland, Oregon; and Atlanta, Georgia, respectively. Ms. Terrell is a USDA Forest Service employee currently working as the Forest Supervisor for the Cleveland National Forest in San Diego, California.

MANRRS – Growing Pains

The original article regarding MANRRS provides the chronological history of the Society from 1986-1992. Those were the beginning years of a Society that had just been formed, was beginning to emerge and develop, and had just established chapters in many institutions of higher learning throughout the country.

After the 1991 conference, the Society started to expand to universities in the Midwest and West. Also, during this year, the official office of the Society was established at Michigan State University in East Lansing, Michigan. This made it official; the Society had a constitution, by-laws, a board, an advisory committee, and an official office recognized by the Department of the Treasury and the Library of Congress.

The 1992 MANRRS conference was held at Purdue University in West Lafayette, Indiana. At this conference, one of the Society’s longest supporters, Archer Daniel Midland (ADM), established a new contest, the Chapter of the Year Award. This competition was designed to promote leadership development among local chapters and foster the goals and objectives of the National Society as well as promote professional growth among local student members. The Society also
established another award at this annual conference, the Graduate Poster contest. By the end of 1992, MANRRS had established chapters at 45 institutions.

In 1993, the Society held its annual conference in Huntsville, Alabama, which was hosted by Alabama A&M University. This was the first conference where attendance exceeded 500 people. During this 2½ - day event, it was clear that the conference had to officially start on Thursday (which was traditionally supposed to be a travel day) to ensure all the events, banquets, workshops, and meetings could occur.

The first conference to be held west of the Rocky Mountains occurred in 1994 in Sacramento, California. The conference was hosted by the USDA Forest Service, the Natural Resources Conservation Service (formerly the Soil Conservation Service), and the University of California at Davis. This was the first conference where participants and conference planners reached out to students at tribal schools by holding an evening session at DQ University (a Native American college).

**MANRRS Historical Events**

MANRRS marked its 10th anniversary of a conference in 1995. The most fitting place to celebrate this historic event was to have the festivities where the original chapter was established and where the early planning took place for establishing the society, Michigan State University. East Lansing opened its heart and the city gave a very warm reception to 600 participants who attended the conference in March.

This was the first conference where buffet dinners were scheduled every day.

MANRRS accomplished another historic event in 1996 when for the first time; the incoming president had already served a term in office as president of the society. Jesse Thompson, who served as President in 1990, was again the President in 1996. The conference, held in College Station, Texas and hosted by Texas A&M University, truly was a very exciting and monumental occasion. It was during this year, and after the conference, that MANRRS realized it needed to have another program coordinator or executive officer.

The last time MANRRS had a program coordinator (Rockefeller Herisse) was in 1992. Rocky served three years before leaving his position to further his academic studies.

The 1997 conference was held in Baton Rouge, Louisiana and was hosted by Southern University and A&M College and Louisiana State University. Dr. Marion Page, Researcher with the USDA Forest Service in California served as President during that year. In 1998, the incoming President was not able to ascend to that position and thus Dr. Page kept his position as President for another year. The 1998 conference was held in Des Moines, Iowa and was hosted by Iowa State University. The attendees at this conference represented all three types of state land-grant schools: 1862, 1890, and 1944 schools. Schools established in 1862 are the traditional land-grant institutions. Schools established in 1890 are considered the historical Black land-grant institutions. Schools established in 1994 are those institutions located on tribal reservations.

Iowa State University worked with the MANRRS Executive Committee to write a grant proposal that was submitted to the Kellogg Foundation who provided funding to help students at 1994 institutions attend the 1998 MANRRS conference. The work back then that went into developing partnerships with tribal schools lives on to this day. During the 1998 conference, MANRRS established its 10th and final contest, the Discussion Meet.
In 1998, the Executive Committee discussed the option of changing how graduate students had representation in the Society. The Graduate Student Representative presented a proposal to establish graduate student vice-presidents, similar to the undergraduate regional vice-presidents, so that each region of MANRRS had an undergraduate and graduate representative. At the 1999 conference, the membership voted to adopt this new organization for the Executive Committee. This constitutional change brought new challenges as to how the Executive Committee would operate.

The largest MANRRS conference to date occurred in 1999 in Roanoke, Virginia with over 1100 people in attendance. The hosts for that year were Virginia Polytechnic Institute and State University, Virginia State University and North Carolina Agricultural and Technical State University. During this conference the oral research contests for both the undergraduate and graduate students were divided into two divisions. Division I consisted of: the Biological, Chemical or Physical areas. Division II consisted of: the Education, Social Sciences and Business areas.

To date, the following contests are held at the annual career fair and training conference:

- Conference Theme Contest, Chapter of the Year, Undergraduate Oral Research (Division I and II), Graduate Oral Research (Division I and II), Graduate Poster Contest, Student Written Essay, Public Speaking, and Discussion.

Another historical mark occurred in 1999 when the Society acknowledged it had established a chapter at 54 institutions throughout the United States. MANRRS also submitted its logo as a trademark to the U.S. Patent Office and established trademark guidelines.

The first MANRRS conference and career fair in the new millennium was held in Lexington, Kentucky and was hosted by Kentucky State University and the University of Kentucky. In 2000, MANRRS established its official office in Memphis, Tennessee and hired its first Executive Officer of Operations, Mr. Carl Butler. Mr. Butler worked for MANRRS under a Participatory Agreement signed by the Department of Agriculture, Marketing and Regulatory Programs (MRP) Assistant Secretary. Due to the efforts of MRP and Mr. Butler, MANRRS was able to advance over the course of the next three years to develop partnerships and expand the MANRRS brand. There was change in the planning and execution of the conference and career fair, improved sponsorship opportunities for corporations and government agencies, establishment of student grant programs, implementation of a student intern program, and the creation of a web-based membership program.

The Society also during this year changed the organization of the Executive Committee and established the Sub-Executive Committee which didn’t include the student regional vice-presidents. This change was needed to bring some consistency and structure to the operations of the Executive Committee and to ensure the committee could make decisions in a small group. Finally, in 2000 the official name of the conference became the “MANRRS Annual Career Fair and Training Conference”.

In 2001, MANRRS held its career fair and training conference in the nation’s capital, Washington, DC. where Purdue University and the University of Illinois at Urbana-Champaign were conference hosts. After the 2001 conference, MANRRS hired its own conference planner as more opportunities were becoming available for its sponsoring partners and the conference needed to be located in a large city that could accommodate the large number of people who were attending the annual conference. Finally, the Society redistributed the number of states (chapters) in each region.
MANRRS Expands Now for the Future

The annual career fair and training conference in 2002 was the first time eight organizations participated as conference partners (the USDA Forest Service, the Bureau of Land Management, the Bonneville Power Administration, Oregon State University, the Fish and Wildlife Service, the University of Washington, the University of California at Davis, and the Natural Resources Conservation Service). This career fair and training conference was held in Portland, Oregon and was attended by over 800 people.

In this year also, MANRRS established student ambassadors who attended for the first time a joint officer training with student leaders affiliated with FFA (Future Farmers of America). Student Ambassadors were undergraduate and graduate regional vice-presidents and are student leaders who could be ambassadors to other young people, besides those who were already part of the society.

The 2003 annual career fair and training conference was held in Atlanta, Georgia and had over 1000 participants in attendance. Conference partners were the University of Georgia, the USDA Forest Service, the Environmental Protection Agency, and Fort Valley State University. During the planning for this event MANRRS entered into an agreement with the Institute of Food Technologists (IFT) to establish a new contest, the Food Product Development Poster Competition.

The Nineteenth Annual Career Fair and Training Conference was held again in Des Moines, Iowa in 2004. The conference partners were Pioneer Hybrid International, John Deere, Iowa State University and Cargill. The planning for this conference set the stage for the 20th anniversary of a MANRRS conference to be held in Pittsburgh, Pennsylvania and hosted by the second university to establish a MANRRS chapter, Pennsylvania State University. The other conference partners for this second historical event are DuPont, the USDA Animal Plant Health Inspection Service/Veterinary Services, and USDA Farm Service Agency.

MANRRS Linking Hands across the States and Nation

In 1992, when Dr. Foster and Dr. Henson wrote the first historical article about MANRRS, six initiatives were identified to move the Society forward. Those initiatives included:

1. A MANRRS Educational Endowment Fund to provide educational scholarships for undergraduate student members.
2. A MANRRS Ambassadors Programs for outreach to under-represented minority populations to inform potential students about opportunities in agriculture and related sciences.
3. A MANRRS Research Support Endowment Fund to provide grants for research relevant to the society's goals and for professional development of society members.
4. A MANRRS periodic publication to disseminate research results and other items of interest to the membership and the general public.
5. A MANRRS Research Apprenticeship Program to attract additional highly qualified minority students to the agricultural and related sciences.
6. A MANRRS Student Endowment Fund to provide grants to help pay the expenses for student participation in the society.

MANRRS has moved on all six initiatives listed above in some way or another. MANRRS’ chapters have established different Educational Endowment Funds. MANRRS established a student ambassador program in 2002. MANRRS provides through the contests held at the annual conference a research support endowment fund where students can showcase their research and compete for an award.
MANRRS established a periodic newsletter in 1990 and established a magazine in 2004. MANRRS continues to work with its partners to establish Research Apprenticeship Programs, which are listed on the web page. MANRRS also continues to work with its partners for a student endowment fund that helps to pay the expenses for student participation in the society.

The future of MANRRS is bright and it continues to shine due to the members in the Society and the partners who see what MANRRS means to people, organizations and the society at large. Where MANRRS goes from here to its next historical mark, the 30th anniversary of the society, depending on how involved a person wants to be to expand the society beyond its horizon. MANRRS will continue to promote equitable representation of minorities in agriculture, natural resources, and related sciences.
What do the Nike swoosh, the shape of a Coca-Cola bottle, McDonald's go and the MANRRS emblem have in common? They are all registered trademarks that hold value for their owners. MANRRS has recently begun focusing on protecting its trademarks.

How often have you heard people refer to an adjustable wrench as a Crescent wrench? This substitution of a trademark name (Crescent) for the generic term (adjustable) is generally how companies and organizations lose their trademarks. Linoleum, kerosene, super glue, escalator and cellophane are all terms that were once trademarks and referred to specific products. As the terms were used improperly over time, they became generic and lost their value as trademarks. Don't let this be the fate of the MANRRS names and emblem.

The role of a trademark is to distinguish goods, services and organizations and to protect the owner against infringement (the unauthorized use or colorable imitation of the mark already appropriated by another. It exists if words or designs used by the defendant are identical with or so similar to plaintiff’s that they are likely to cause confusion). If trademarks are used improperly or aren't protected, the registration is canceled and the term and symbols become part of the public domain. Most often, this transformation from trademark to general term is not done maliciously, but rather out of lack of knowledge.

Suppose you have developed a new soft drink you call "Sparkle." Suppose your new soft drink takes the consumer world by storm. Suddenly it is the biggest thing since cotton socks -- you are selling it around the world by the tanker-load. Life is good. Then, someone comes along with another soft drink called "Sparkle Light." Your sales begin to suffer, not because folks don't like Sparkle, but because they liked Sparkle so much, they wanted to try Sparkle Light, and Sparkle Light tastes like swamp water after a hard rain. What would you do?

Chances are you would take the makers of Sparkle Light to court. You're not after a fast buck, you're trying to protect the name under which you have created added value for a specific product. After all, your trademark and the value it represents is what you really have to sell. The folks at Wendy's don't sell hamburgers; they sell a specific quality associated with their name. The same goes for Nike shoes, Levi clothing, Stanley tools and any other popular product you can conjure up.

It's the same for MANRRS. Through the years, tremendous value has been built into the name. That's why the National MANRRS Organization works so hard to protect its trademarks, while also trying to make the trademarks readily available to local chapters and regional organizations. With that in mind, the National MANRRS Organization developed policies aimed at helping local chapters use official MANRRS trademarks, while protecting them.

The National MANRRS Organization needs your help to protect its trademarks. The policies need to be restrictive enough for the organization to maintain control. However, to maximize use of the MANRRS name and emblem, policies governing their use need to be broad enough to allow usage by local chapters and regions.

To protect MANRRS trademarks and how they are used in your chapter, it's important to understand what items are trademarked and what uses are allowed. The following items are registered trademarks of the national organization:

- Minorities in Agriculture, Natural Resources and Related Sciences (any color combination)
- MANRRS (may alter between black and gold)
The Trademark and its associated colors of black and gold (PMS 125C, always the same, except with black and white combination). See below.

Under the policies, chapters are encouraged to use the MANRRS names and/or mark to publicize and promote MANRRS through the use of public information campaigns, promotions and educational and motivational programs. In addition, chapter, and advisors are authorized to use the names and/or mark on articles sold for the purpose of raising funds to support local, state or national MANRRS programs assuming a number of conditions are met. These include but are not limited to the following restrictions:

1. Sales are limited to the area served by the chapter or regional association.
2. Products or services sold are in good taste and of good quality.
3. All sales are made by the local chapter or regional offices.
4. Any use on collateral (additional or auxiliary, supplementary, complementary or accompanying) literature must state the "Use of the (MANRRS name/mark used) signifies support of MANRRS. It does not represent an endorsement by MANRRS of this product or service or an endorsement by MANRRS of the manufacturer or provider of this product or service."

Before any use relating to the sale of products is authorized, the chapter must submit an Application For Use of the Trademark and obtain from the National Office, an Indemnification Agreement, which MUST subsequently be signed by the supplier stating that the supplier will indemnify and defend the local and National MANRRS Organization from and against any liability or costs arising from the products (see sample indemnification statement).

**INDEMNIFICATION STATEMENT**

If your chapter is using any of the trademarked items for fund-raising purposes, you must implement the following steps and secure a signed indemnification agreement from your supplier. Here is the correct process and an example license agreement you can use as a model.

**Steps to follow when acquiring use of the MANRRS TRADEMARK before any products are made or any contractual agreement entered in to, the following steps must be taken:**

1. Outline, in as much detail as possible, who, what, when, where, your chapter is proposing to use the MANRRS trademark, (Application for Use of the MANRRS Trademark). If possible, send in a color drawing of how you plan to display the trademark. This will determine the use and scope of the trademark. Do not forget to include the NUMBER of items you are contracting for. This outline must have the signature of the chapter advisor on it before the National Office will approve and send an INDEMNIFICATION AGREEMENT to you.
2. Request an INDEMNIFICATION AGREEMENT from the National Office.
3. Once you have received a copy of the INDEMNIFICATION AGREEMENT from the National Office, have your supplier sign it. An example of one that we will use:

(Supplier,) on behalf of itself and its officers, employees, directors, agents, successors and assigns, hereby agrees to indemnify, defend and hold harmless the National MANRRS Organization, and its officers, employees, directors, agents, chapters, and their respective successors and assigns, from and against any and all liability, losses, damages, and costs of any kind, including, without limitation, attorney's fees, arising from or out of the manufacture, quality or characteristics of (the products), or any defects therein.

4. Once the contract is signed, send the National Office a copy of the contract. This is not necessarily to receive our subsequent approval, but to protect the National Organization and to keep it informed with what the local chapters are doing.
5. Licensing Agreements should be limited in duration (no more than two years) and area.

* Please Note: Chapter advisors are responsible for their chapter's use of the trademarks.

OFFICIAL BOARD POLICY ON MANRRS TRADEMARK

National MANRRS Organization - The following policies are for the guidance of MANRRS members, local chapters, and all other parties concerned with the approved and acceptable uses of the name Minorities in Agriculture, Natural Resources and Related Sciences, the letters MANRRS, and the use of the MANRRS trademark.

BASIC PREMISES

1. The name Minorities in Agriculture, Natural Resources and Related Sciences, the Letters MANRRS, and the MANRRS emblem or insignia (mark) are registered as trademarks in the United States Patent and Trademark Office. They are the exclusive property of the "Minorities in Agriculture, Natural Resources and Related Sciences, a corporation licensed in the state of Michigan. The MANRRS Executive committee is assigned the responsibility for establishing policies governing the use of the MANRRS names and/or mark.

2. The use of the MANRRS names and/or mark shall be only such that will reflect dignity and credit on the organization.

3. Chapters, using the MANRRS names and/or mark are encouraged to publicize and promote MANRRS, especially in the context of:
   a. Public information, including, but not limited to, newspaper, TV, Radio, Videos, multimedia works and other forms of publicity relating to MANRRS and MANRRS activities and programs.
   b. Promotions and publicity events including, but not limited to, fairs, expositions, or other displays, such as parade floats.
   c. Educational programs of all types, including career development events and awards designed for educational purposes and including programs where revenue may be generated, but is incidental to the purpose of the activity and does not significantly exceed the cost of the program.

4. Any use of any of the MANRRS names and/or mark is strictly prohibited if such use exploits, or might be construed to exploit, for commercial or unapproved purposes, the organization, its officers, members, or the natural resources and related sciences program of which they are a part.

5. No organization, person, company, chapter, may grant the right to use or reproduce by any means or manufacture, any of the MANRRS names and/or mark for any purpose, except as expressly granted in these policies. The National Society of MANRRS reserves the right, in its discretion, to enter into agreements for use of the MANRRS names and/or mark, including appropriate uses for commercial purposes. Any use or employment of any of the MANRRS names and/or marks that are not specifically included in this Statement of Policies is reserved to the National Executive Committee.

6. Any grant or authorization to an individual, organization or institution for a specific use of any of the MANRRS names and/or mark does not imply nor preclude granting a similar authorization to another individual, organization or institution for the same or similar purposes.
GENERAL POLICIES

1. The MANRRS trademarks should be given a position of prominence whenever they are used.
2. The MANRRS trademarks should always be used intact without being defaced.
3. The MANRRS names and/or mark shall not be used or employed in any manner by the MANRRS groups, members, or other parties as trademarks in connection with commercial enterprises or purpose.
4. Advertisements, public releases or displays containing any of the MANRRS names and/or mark in any form shall not include expressed or implied testimonials or endorsements of business firms or individuals, their products or services, either by individual members, local MANRRS chapters, or the National MANRRS Organization.
5. The MANRRS names and/or mark shall not be used by or associated in any manner with any organization or business when such use or association might reflect unfavorably on the National MANRRS Organization or its members.
6. All uses of the MANRRS names and/or mark shall be truthful and accurate. The MANRRS name and/or mark shall never be used in a manner that misleads or deceives. For example, any authorized use stating that proceeds from an activity "goes to MANRRS" shall clearly identify the portion of proceeds that will be provided to MANRRS.

SPECIFIC POLICIES

1. Sales are limited by chapters to their local service area (roughly the area from which members are drawn).
2. The product or services sold must be in good taste, represent a reasonable product or service for MANRRS as an agricultural association, provide reasonable value, be of good quality, not subject purchases or users to risk of harm or loss, and be consistent with MANRRS’ national goals and image.
3. All sales must be made by the local chapter or its members (as the "retailer"). Chapters are not authorized to grant rights to use the MANRRS names and/or mark when the product or service will be sold to wholesalers or dealers, who will, resell that product or service;
4. All collateral literature relating to any product or service, and the packaging or label affixed to any product, must state that the "Use of the MANRRS names and/or mark being used does not represent an endorsement by MANRRS of this product or service or an endorsement by MANRRS of the manufacturer or provider of this product or service."
5. Each chapter shall provide a financial report each year to the National Program, Publication Committee identifying each product sold under this Paragraph using any of the MANRRS names and/or mark. The chapter shall maintain a sample of each such product for two years, and shall provide such samples, upon request, to the President or the National Executive Committee.
6. When local chapters or the national organization authorizes a third party to create materials for their use, and those materials require the creation of copies of any of the trademark materials, all procedural requirements apply.
7. Local chapters of MANRRS may employ the MANRRS names and/or mark in exhibits, displays, and demonstrations that are designed to pay tribute to or to salute the MANRRS Organization.
8. When the MANRRS emblem, the name "Minorities in Agriculture, Natural Resources and
Related Sciences" or the letters "MANRRS" are used in printed form they shall be identified by the symbol consisting of the small capital letter "TM" in a circle to identify its registration and trademark privileges.

9. Active members, advisors and ex-officio leaders of the MANRRS are entitled to identify themselves officially with the MANRRS organization and to wear the official MANRRS pin.

10. National MANRRS Foundation Sponsors may use the MANRRS emblem and names in commercial advertisements which do not endorse or imply endorsement of a product. Such usages shall have the approval of the National President for each proposed advertisement before its actual print.

11. All uses of the MANRRS names and/or mark are subject to review by the Executive Committee. Authority for the use shall be withdrawn by the Executive Committee if the use is found to be in violation of these policies. The Executive Committee, acting in the best interests of MANRRS, may condition, limit or terminate any use of the MANRRS names and/or mark. It is the responsibility of the Executive board or Compliance Officer with the Official Policies to protect and monitor the interest of MANRRS with respect to the use of the MANRRS names and/or mark.

12. Nothing in these Policies transfers ownership of any of the MANRRS names and/or mark to any chapter, or regional association. Ownership in all of the MANRRS names and/or marks is retained by the National MANRRS Organization.

13. The National Organization will enforce these Policies using all available legal remedies.

All MANRRS officers, members, and staff shall be guided by the foregoing principles and the spirit of these policies.
OFFICIAL LOGOS

For more information, visit: MANRRS Resources
APPENDIX C – MEMBERSHIP GUIDELINES

Student Membership

Membership is open to anyone with a vital interest in promoting diversity and inclusion in agriculture, natural resources, and related sciences. A student member is any person who is enrolled full time in an accredited educational institution and/or program that leads to the award of an associate, undergraduate, or graduate degree is considered a student member. A student enrolled at an institution which does not have a chartered chapter may become a member of the society by joining a chartered chapter at another institution or by registering with, and paying dues to the Society as an independent Student Member.

DUES

Independent
Dues are set annually by the Executive Committee.

Chapter
Local dues are set by individual chapters in their local constitution. For example, a fee of $10 is charged per student per semester/year. Others have fundraisers to support their budget in order to supplement the cost of the chapter dues. The deadline to submit Chapter dues to the national office is December 31st (postmarked) of each year.

National dues are determined and set by the Executive Committee. Late fees will be assessed after the deadline.

BENEFITS OF STUDENT MEMBERSHIP

◆ Access to a Diverse Career Network
◆ Professional Development
◆ Preferred Access to Top Graduate Programs
◆ Preferred Access to Top Employers
◆ Participation in the National Conference Activities & Contests
◆ Local Chapter Support
◆ One Year Complimentary Professional Membership Post-Graduation
Professional Membership

Membership is open to anyone with a vital interest in promoting diversity and inclusion in agriculture, natural resources, and related sciences. A professional member is any person who is retired or in an employment stage in his/her life and is not enrolled as a full-time student in any educational institution and has paid national dues.

DUES FOR PROFESSIONAL MEMBERS:
National dues are determined by the Executive Board. Membership application forms and dues are to be postmarked by December 31st of the current academic year. Late fees will be assessed beginning January 10th. Professional Information Forms (PIF) received after January 10th will be processed only if the late fees are attached. An invoice for late fees will be sent informing the member if their application is late. Professional members will have until January 31 to send in Personal Information Forms. These forms must be in the Membership office to receive the full privileges of the Society.

Membership is not transferable.

BENEFITS OF PROFESSIONAL MEMBERSHIP
◆ Belong to a nationally recognized organization.
◆ Access to a Diverse Professional Career Network
◆ Strong Government and Private Industry Network
◆ Regional Networking Opportunities
◆ Professional Development Opportunities
◆ Access to Top Students for Employment Consideration
◆ One Year Complimentary Professional Membership Post-Graduation

MEMBERSHIP RIGHTS
◆ The rights and privileges of membership in the society are reserved for chapters, individuals, and other members who have paid all applicable dues and fees to the National Treasurer.
◆ The rights and privileges of every member shall be personal to the member and shall not be transferable.
◆ Every person, chapter and entity admitted to membership in the Society shall be subject to the Constitution, By-Laws and Rules of the Society.
Requirements for Chapter in Good Standing

In an effort to capture the activities for the current year, the qualifying period for all activities for Chapters in Good Standing/Chapter of Excellence is from January 1 to December 31st. New Chapters that are established after July 31st will **not** be required to complete the requirements mentioned in the packet, unless indicated otherwise.

To be considered active and in **Good Standing**, a chapter must minimally comply with the following guidelines (**Note**: chapters will not receive complimentary rooms at the national conference. No exceptions.):

A. Chapter Dues ($125.00) and Chapter Advisor Dues ($75.00) must be paid by the established due date of December 31st.
B. A copy of the local Bylaws must be on file with the National Office (*if no changes have been made from previous year, please disregard*).
C. All members in the chapter including advisors must be registered on HubSpot, via the link here.

Requirements for Chapter of Excellence

*Based on the availability of funding, chapters of excellence are provided a complimentary room for the national conference as stated per the guidelines below.*

A. All Chapter in Good Standing requirements are met.
B. Each chapter must complete a portion of the curriculum guide (tbd)
C. Each chapter must send at least **two (2)** representatives to the Cluster/regional meeting.
D. Submit a narrative of Chapter's accomplishments/activities for the calendar year.

*To be eligible to receive one complimentary room at the national conference, the packet must be submitted by December 31st.*
APPENDIX D – CODE OF CONDUCT

National MANRRS
Code of Conduct
Member Edition

I. Purpose of the Code of Conduct

The National Society of MANRRS strives to conduct its business in strict conformity with all applicable laws and the highest ethical standards. MANRRS is dedicated to promoting academic and professional advancement by empowering minorities in agriculture, natural resources, and related sciences. MANRRS seeks to achieve these goals by supplying the industry with a diverse pool of talented leaders, through academic and professional programming, and through regulations and polices governing conduct that encourages independence, maturity and respect for the rights and viewpoints of others. The primary concern of the National Society of MANRRS is to promote our mission and support our members. Conduct at non-Society sponsored activities is viewed as the members’ personal business. Conduct at Society-sponsored events is expected to be in accordance with the Member Code of Conduct. The Society reserves the right to impose disciplinary sanctions or take other appropriate action when conduct is not in accordance with the Code of Conduct.

This code is in effect for all Chapter, Regional and National Society activities. It is expected for MANRRS members to abide by the polices stated in this instruction in all dealings with other members, partners, and prospects.

II. Violations of the Code of Conduct

The following categories and examples of unacceptable behavior are subject to disciplinary actions. It is impossible to precisely describe all situations which may give rise to a conflict with the best interest of MANRRS, therefore the Society reserves the right to identify other behaviors not listed below. Such determinations will be made by the Harassment Task Force. For Society activities at chapter, regional, and national events determination can be made by the Executive Small Committee.

a. Personal Misconduct

Unacceptable personal misconduct is defined as:

1. Harassing, physically threatening, or physically/
2. Verbally abusing any person in the Society or at any Society sponsored function or event.
3. Conducting oneself in a manner endangering the health or safety of another person.
4. Harassing any individual because of person’s race, color, gender, religion, marital status, disability, sexual orientation, or for other reasons by:
   a. Intentionally subjecting another person to offensive physical contact other than self-defensive.
b. Specifically insulting another person in his or her immediate presence with abusive words or gestures when a reasonable person would expect that such act would cause emotional distress or provoke a violent response.

c. Unwanted sexual behavior directed toward an individual.

d. Engaging in lewdness or indecency.

e. Exhibiting disorderly conduct (including that resulting from drunkenness), unreasonable noise, or behavior that results in unreasonable annoyance.

f. Tampering with safety systems, turning in a false alarm, or engaging in behavior that constitutes a fire hazard.

g. Stealing any property.

h. Selling, brandishing, or possessing firearms, ammunition, explosives, dangerous chemicals, or any other objects as weapons.

i. Defacing property, public, or private.

b. **Disruption**

   1. Disruption shall be defined as: Creating noise or other disturbances which disrupt Society activities or Society sponsored events, or that disrupt either participants or non-participants at the venue of a Society sponsored event.

c. **Misuse of Controlled Substances**

   i. **Controlled substances shall be defined as** intoxicants: the purchase, possession or consumption of alcoholic beverages is regulated by State law. Members are expected to know and abide by State law and by Society rules and regulations governing the use of alcoholic beverages and controlled substances at Society sponsored events.

   ii. **Illegal Drugs and Substances:** Members are not permitted to be under the influence of possess, manufacture, distribute, or sell illicit drugs, as prohibited by State law, at Society-sponsored or approved events. Reasonable suspicion of possession or use of illegal drugs and substances at Society sponsored events may subject the person involved to investigation. The following is not permissible:

      1. Possession or consumption or alcoholic beverages or by persons under 21 years at Society sponsored events.
      2. Furnishing alcoholic beverages to any member under the age of 21 years.
      3. The use of alcohol is not permitted at Society sponsored events for persons under the age of 21 years.
      4. Consuming alcohol or illegal drugs and substances at a Society sponsored event in public areas (examples: hotel lobbies, hallways, etc.)
      5. Using Society funds for the purchase of alcoholic beverages or illegal drugs and substances.

III. **Reporting Code of Conduct Violations**

Violations of the Member Code of Conduct may be reported by any witnessing attendees at MANRRS sponsored event. Such violations should be reported in writing no later than (7) business days after the alleged occurrence to the MANRRS Harassment Task Force of the National Executive Board. Violations should be submitted to exec.office@manrrs.org. All cases shall be reviewed by the Harassment Task Force and the members involved will receive notification of any disciplinary action 14 days from the day
the violation was reported.

IV. Penalties for Violations

Violations of the Member Code of Conduct will subject the National Officer(s), member, or their chapter, and region in accordance with the law if necessary. Violations of the Code of Conduct will be kept on record at the MANRRS National Office in Atlanta, GA.

a. Individual Member

1. **Probation**: Probation constitutes administrative action that informs the member in writing that he/she has violated the Member Code of Conduct. The behavior of the member is expected to be exemplary during the probationary period.

2. **Restitution**: Restitution constitutes reimbursement for damage to or misappropriation of property, which may take the form of direct financial compensation, of service, or other forms of indirect compensation. If damage occurs because of a member’s action and that action represents the Code of Conduct violation, the member will be held personally liable for restitution.

3. **Suspension**: Suspension is the exclusion from all Society sponsored events for a period of one year.

4. **Expulsion**: Expulsion is the termination of member status for an indefinite period. Conditions for readmission, if any, shall be stated in the notice of expulsion. Readmission will be granted by a majority vote of the National Executive Board following a recommendation from the Harassment Task Force.

5. Readmission will be granted by a majority vote of the National Executive Board following a recommendation from the Harassment Task Force.

b. Chapter

An individual member of a chapter within the National Society of Minorities in Agriculture Natural Resources and Related Sciences is held fully responsible for violations exemplified by its general body of members and leaders. Chapters having members who have been proven guilty by the Harassment Task Force are subject to the following penalties:

1. **Probation**: Probation removes a chapter’s entitlement to receive any National Awards, Regional Awards, and any funding from sources including, such as, but not limited to Chapter Grants and a compensated room at the National Conference. **Probation shall be for a period of one year.**

2. **Fine**: Fines may be levied against a Chapter in addition to any penalties as deemed necessary by the Harassment Task Force. Fines can range to $200-$1500 depending on the severity per member found in violation by the Member Code of Conduct by the Harassment Task Force. *Subject to change at the discretion of the Harassment Task Force.*

3. **Suspension**: Suspension is the revocation of the chapter status of a Chapter and all rights granted as such for a period of one year. Any institution associated with a suspended Chapter (such as a College or University) will be notified of the Chapter’s suspension.
Recommended Topics

To include Resources and Lesson Plans on topics of:

- Grant writing workshops
- General writing workshops
- Mentoring ‘Up’: Managing your Mentoring Relationships
- Cultural Sustainability/Competence
- High Impact Practices
- Trauma Informed Instruction
- Inclusive Teaching & Mentoring
- Recruitment and Retention
- Pathways in STEAM fields/careers
- Community service activities
- Fundraising

Example Resources:

- CIRTL: [Home - CIRTL Network Commons](#)
- Learning for Justice: [Teaching For Justice | Learning for Justice](#)
- NAPE education STEM equity career workshops
- [Stem Career](#)
APPENDIX F – OFFICIAL DOCUMENTS

Sample Bylaws
Date of Origin: Fall Semester, 1985

BYLAWS

Article I Name

Section 1. The name of this non-profit society shall be Minorities in Agriculture and Natural Resources Association, <University Name> Chapter of the National society for Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS- <University Name>). The national society for Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS) is the governing body for MANRRS-<University Name> MANRRS- <University Name> will abide by all the rules and regulations in accordance with the MANRRS national constitution subject to adherence to the policies, rules and regulations for student organizations of <University Name>.

Article II Purpose

Section 1. The purpose of this society shall be to provide a framework for the academic, professional and social development of minority students within the fields of Agriculture and related areas.

Article III Members

Section 1. Each individual member shall be classified as regular, affiliate or associate depending upon the member's disciplinary association as defined by the National Society.
   a) Individuals whose disciplines are usually included in agricultural and natural resource sciences shall be classified as regular members of the society.
   b) Individuals whose disciplines are related fields shall be classified as affiliate members of the society.
   c) Individuals not included in the regular or affiliate member classifications who are granted membership in the society shall be classified as associate members.

Section 2. Registered undergraduate and graduate students, currently employed faculty and staff, individuals who have previously held membership or who are <University Name> alumni and all others interested in furthering the purpose of the society may be admitted to membership.

Section 3. Each member shall also be classified as an Undergraduate Student Member, a Graduate Student Member or a Professional Member.
   a) An individual enrolled full-time in a program that leads to the award of an associate, baccalaureate or other undergraduate degree shall be designated as an Undergraduate Student Member.
   b) An individual enrolled full-time in a post- baccalaureate professional or graduate degree program shall be designated as a Graduate Student Member.
   c) All other persons granted membership shall be designated as Professional Members.

Section 4. All members whose financial obligations to MANRRS-<University Name>as stated in Article X, Section 3 and to MANRRS are current shall be considered as active members. Only active members may vote, hold office, preside, officiate, or solicit funds on behalf of the society.

Article IV Officers
Section 1. The officers of MANRRS- <University Name> shall be President, a Vice-President, a Secretary and a Treasurer. These officers shall perform the duties prescribed by this constitution and by the parliamentary authority, Robert’s Rules of Order.

Section 2. Officers shall be elected annually at the first business meeting after March 15. Elected officers shall take office at the first business after April 15. The term of office for all regularly elected officers shall be one year from the date when they assume office.

Section 3. The current elected officers, one member at-large and the advisor shall constitute the Executive Board of the society. The at-large member shall be selected by other members of the Executive Board.

Section 4. No member shall concurrently hold more than one elected office, and no member shall be eligible to serve more than two (2) consecutive full terms of office in the same office.

Section 5. In the event of an elected office vacancy, a special election may be called the Executive Board at any regular meeting to fill the position of the vacated office. The term of office for officers elected between elections shall end when officers assume office after the next regular election.

Section 6. Written notice shall be mailed to all active members at least one week in advance of any meeting at which an election of officer(s) will take place.

Section 7. All full-time, registered, active student members of the society are eligible for office in the society. Any limitations on eligibility for office will be subject to Supreme Court approval.

Article V Meetings

Section 1. Regular meetings of MANRRS- <University Name> shall be held at least monthly during the Fall and Spring Semesters with a minimum of four (4) regular meetings each semester. The schedule of meetings shall be determined by a majority vote of the active members at the beginning of each semester.

Section 2. Special meetings can be called at the request of the President or the Executive Board.

Section 3. All active members will be given adequate notice prior to all regular and special meetings.

Article VI Duties of Officers

Section 1. The President shall preside over meetings, serve as an ex-officio member of committees, represent the society when necessary, and appoint committees with the approval of the Executive Board.

Section 2. The Vice-President shall assume the duties of the President when the President is unable to preside.

Section 3. The Secretary shall be responsible for all correspondence and for recording and maintaining reports and minutes of the society.
Section 4. The Treasurer shall be responsible for maintaining all financial records, collecting and disbursing funds, and preparing financial reports. The Treasurer shall be a member of the Fundraising Committee.

Article VII Committees

Section 1. Annually MANRRS-<University Name> shall select at the meeting when elected officers take office a Program Committee, a Budget Committee, and a Fundraising Committee

a) Program Committee members shall be nominated from the floor and approved by majority vote of the active membership. The Committee shall have responsibilities for planning and coordinating implementation of all society activities and for promoting public relations for the society.

b) The Budget Committee shall consist of the Executive Board. The Budget Committee shall oversee the fiscal responsibility of the society.

c) Fundraising Committee members, other than the Treasurer, shall be nominated from the floor and approved by majority vote of the active membership. The Committee shall have the responsibility for all solicitations and other activities to provide the finances to support the society’s programs, activities, and other fiscal duties.

Section 2. The President, with the approval of the Executive Board, may appoint members for other committees on an ad hoc basis. The Executive Board’s charge shall assign the responsibilities and terms of service for ad hoc committees.

Article VIII Voting

Section 1. Only active members of MANRRS-<University Name> shall vote in election of officers and conduct of the society’s business.

Section 2. For all elections and conduct of business, a quorum shall consist of thirty-three (33) percent of the active members.

Section 3. For all elections and conduct of business, a majority shall consist of fifty (50) percent plus one (1) of those voting with a minimum of fifty (50) percent plus one (1) of the society’s quorum.

Article IX Elections

Section 1. Nominations for office shall be made from the floor with the consent of the nominee. Voting shall be conducted by secret ballot.

Article X Finances

Section 1. All funds of MANRRS-<University Name> shall be deposited in and handled through the Associated Student Activities Office (ASAO). Transactions shall be approved by the society’s Treasurer and President in addition to such approval as may be required by ASAO. Checks shall be signed by the society’s President, Treasurer, or Faculty Advisor.

Section 2. Expenditures of greater than fifty dollars ($50.00) shall be presented by the Treasurer at a
scheduled business meeting and shall be subject to active membership approval as an item business.

Section 3. Dues assessment shall be determined annually by the Executive Board with an amount, not to be excessive, approved as an item of business at the first business meeting of the Fall Semester.
Payment of dues shall be a condition of active membership.

Article XI Advisor

Section 1. The College of Agricultural Sciences Director of Minority Programs or another currently employed full-time member of the University's faculty or staff chosen by the society's membership under the rules for election of officers shall be the Advisor for MANRRS- <University Name>.

Article XII Parliamentary Authority

Section 1. The rules contained in the current edition of Robert's Rules of Order shall be the parliamentary authority for the MANRRS- <University Name> in instances not covered by the society's constitution.

Article XIII Amendments

Section 1. This constitution, and any By-Laws there to, may be amended at any meeting of MANRRS- <University Name>, providing the proposed amendment has been submitted in writing to all active members at least fifteen (15) days prior to voting on the amendment.

Section 2. The quorum needed for voting on amendments to this constitution, or any By-Laws, shall be that specified in Article VIII, Section 2.

Section 3. The majority to approve amendments to this constitution, or any By-laws, shall be that specified in Article VIII, Section 3.

Copies of this society's constitution shall be made available to anyone upon request.
CONSTITUTION AND BYLAWS AMENDMENT FORM

To: National Secretary
   MANRRS National Office
c/o US Forest Service
1720 Peachtree Road, NW,
Suite 862-S Atlanta, GA
30309

The following is a submission for change in the current MANRRS Constitution and/or Bylaws based on the guidelines stated in Article XII. Please use one form for each proposed change. Proposed changes to the constitution must be received by the National Secretary at least 30 days prior to the annual meeting.

My submission may be classified as: ______ Constitutional or ______ Bylaw change.

My submission may be classified as follows: ______ new proposal or ______ amendment. If an amendment, list the Article and Section number from the current constitution.

Provide a paragraph stating what/why this change is in the best interest of the organization and membership (use attachment if necessary).

List the change(s) as you would have it stated (use attachment if necessary):

We are members in “good standing” (two).

1: Print name: ____________________________ 2: Print name: ____________________________

____________________________________
Address: ____________________________

____________________________________
Address: ____________________________

____________________________________
Date: ____________________________

____________________________________
Chapter/entity represented: ____________________________

____________________________________
Chapter/entity represented: ____________________________

____________________________________
Phone number: ____________________________

____________________________________
Phone number: ____________________________

____________________________________
Alternate phone: ____________________________

____________________________________
Alternate phone: ____________________________

____________________________________
Fax: ____________________________

____________________________________
Fax: ____________________________

____________________________________
Email: ____________________________

____________________________________
Email: ____________________________
MANRRS National Office
347-2975
1720 Peachtree Road, NW, Ste. 862-S
Atlanta, GA 30309
exec.office@manrrs.org

Phone: (404) 347-2975
Fax: (404) 892-9405
E-mail: exec.office@manrrs.org
Website: www.manrrs.org

MANRRS prohibits discrimination in delivery of services and information on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation, and marital or family status. Update August 2012
Here's what you need to do. You can email those pictures to us by replying to this message to exec.office@manrrs.org your digital photographs attached. Low-resolution images are OK for the website, but we will need high-resolution images for printing in the program book. JPEGs are fine but they must be 300 dpi at 3" x 4". By replying to this message with your photos attached, you are agreeing to the disclaimer below.

DISCLAIMER: All photographs sent to Minorities in Agriculture Natural Resources and Related Sciences National Headquarters become the rights of the Minorities in Agriculture Natural Resources and Related Sciences Society. By sending your photograph(s), you understand that you are giving all rights and title in and to the photograph(s) to the Minorities in Agriculture Natural Resources and Related Sciences National Headquarters. As owners of the photographs, Minorities in Agriculture Natural Resources and Related Sciences have all rights to use and publish the photograph(s), and no compensation is made or owed for use of the photograph(s). Photograph(s) will not be given or sold to any other company or individual. Photographs included in the Photo Album page and in the Souvenir Program Book are determined by the publishers and no promise is made to include all photographs submitted. Prints may be sent for consideration of use but will not be returned.

If you prefer to mail your pictures, the Disclaimer below should be filled out and returned with the pictures.

DISCLAIMER: I, ________________________, hereby release all interest in my photograph(s) to Minorities in Agriculture Natural Resources and Related Sciences Society. By sending my photograph(s), I understand that I am giving all rights and title in and to the photograph(s) to the Minorities in Agriculture Natural Resources and Related Sciences Society. As owners of the photograph(s), the Minorities in Agriculture Natural Resources and Related Sciences Society have all rights to use and publish the photograph(s) and no compensation is made or owed for use of the photograph(s). Photographs will not be given or sold to any other company or individual. Photographs included in the Photo Album page and in the Souvenir Program Book are determined by the publishers and no promise is made to include all photographs submitted.

Signature

Date

Hardcopies should be mailed to: MANRRS Executive Office, 1720 Peachtree St, NW, STE 862-S, Atlanta, GA 30309, for consideration of use but will not be returned
FUNDRAISING

Fundraising Ideas

Fundraising is necessary to enrich our MANRRS chapters. Below are 101 creative means that your chapter can use to avoid paying out of pocket for travel, professional development, and operational budgets.

Always check with your university prior to starting any fundraiser. University and chapter rules, local and state laws, as well as the guidelines set by MANRRS must be observed during fundraising. Enjoy your fundraising activities and consider your safety first no matter the event you are conducting. Share your success stories with your fellow chapters. We’d love to know what worked for you!

1. **Corporate Sponsorship.** Contact one or several companies to support your chapter over a period of time.
2. **“Fund-fact”**: Always forward a list of your potential sponsors to the MANRRS the holidays or special occasions/accomplishments that they may have. Executive Office to ensure that national sponsors aren’t solicited.
3. **Community sponsorship.** Local businesses, non-profits, retired academia, and local media will often donate or assist in fundraising efforts.
4. **Restaurant fundraisers.** Companies such as Cold Stone Creamery, CiCi’s Pizza and Krispy Kreme offer fundraising opportunities for groups.
5. **Save and Gain.** Many grocers offer savings card fundraisers. A percentage of your shopper’s purchases go to your chapter. Participating stores include Safeway and Albertson’s.
6. **“Fund-fact”**: All fundraising ideas are not feasible on every campus. Present your ideas to those who govern fundraising on your campus prior to planning any event. Know all of the rules and regulations so that you can gain profits, not penalties!
7. **At the car wash….** This is a tried and true means of getting funds for any group. Get a group together, select a high-traffic area, and spread the word.
8. **Seed Money.** Raffle or Auction a hot item, such as an IPOD, WalMart or Target gift card, or book voucher.
9. **Fundraising Contests.** Have members come up with their own creative ways of fundraising. Give the member that raises the most money a prize or cancel their membership dues.
10. **Date Auction.** The highest bidder wins a date (or maybe not) with a popular campus lady or gentleman.
11. **Donation Containers.** Set up jars, cans, etc., in strategic places on campus or the community.
12. **“Fund-fact”**: You can never thank sponsors and donors enough. Keep a log of supporter’s contact information, forward them thank you correspondence and remember them during
13. **Get Your Fashion On.** Throw a fashion show with clothing borrowed from local stores or with participant’s own.
14. **Raise money 24-7.** Fundraising search engines such as www.goodsearch.com or www.profitquests.com donate to your organization every time your supporters use the search engines to browse the World Wide Web.
15. **Bake Sales and Mobile Vending.** Make or buy items in bulk and sell near high-traffic areas on campus.
16. **Talent Pool.** Is someone in your chapter great at a craft or hobby? Ask if they would make some items for your chapter to sell. You can even post the items on Ebay.
17. **Sweet Tooth.** Buy candy in bulk and have members sell the treats prior to the start of class or just after.
18. **College Gourmet.** Purchase some whole pizzas and sell by the slice at lunchtime or
after cafeteria hours in dormitories.

19. **Early Birds.** Many students miss breakfast, so why not have warm doughnuts and fresh juice for sale in the lobbies of lecture halls

20. **Give and Take.** If you ask a company for sponsorship, give your service in return. For every $100 dollars donated (or the amount agreed upon), have your chapter visit the company and wash 10 deserving employee’s cars, for instance.

21. **Open a Boutique.** Pump up the music, break out the hors d’oeuvres, and set up racks with your donated formal attire. Invite high school students to come and purchase prom gowns and accessories for a fraction of what they cost at the mall.

22. **“Fund-fact”**: Don’t have enough support to pull off a fundraiser alone. Find a co-host for your fundraising events and work with them throughout the year. Half of the money will be theirs, but sometimes help is priceless.

23. **Vegas Tournament.** Campus poker, UNO, chess, and checker players use their talent and earnings to support your chapter.

24. **Hoop it up!** A community basketball tournament can bring in funds, help the community stay fit, and promote healthy competition that people look forward to each term or year.

25. **MANRRS Bowl.** Host a flag football tournament around the time of the Super Bowl. Use Super Bowl team colored bandanas as flags.

26. **Tee Up!** Use a university or public golf course as home to your chapter’s corporate and professional golf tournament. Chapter members may act as caddies. Earn support for your chapter while building relationships with successful professionals in the community.

27. **Get Cookin!** Combine the flavors of your chapter by having each member submit a recipe from their hometown. Publish and sell your cookbook.

28. **Business Take-over.** Join forces with a local business and volunteer for several hours there. In return, they offer financial support to your chapter.

29. **Sell Out!** Convention centers and sports venues often allow groups to work concessions during special events. A percentage of the money earned at the stand belongs to the group.

30. **Classified.** Graduating? Have too much stuff to fit in your dorm room? Sell all of your old furniture, ironing boards, sandwich grills, etc. to incoming freshmen and returning students at a back to school yard sale. Buyers will appreciate the bargains and knowing exactly what they’ll need to survive on campus. Do the same at the end of the year.

31. **Best Sports Seat in the House!** Have students and alumni of your university bid for a chance to win a seat on the sideline courtesy of your chapter. Bring a cozy loveseat on the sideline and escort the winners to their game time comfort.

32. **A Star’s Born.** Host a University Karaoke/Lip Sync Idol at your school. Invite wannabe stars to be crowned the next idol. Charge for contest entry and event admission.

33. **“Fund-fact”**: Be sure that your event is fun! There are plenty of things that people can choose to do on any given day; so make their trip and time worth their while to come and support your chapter.

34. **Your University’s Top Model.** Have contestants strut their stuff in several different challenges with the opportunity to become the next big collegiate supermodel.

35. **Photo Op.** Everyone loves getting pretty for the first day of school. Help your schoolmates the first day of each semester by setting up a backdrop and snapping away with a digital camera. Sell printouts or emailed photos that they can use for Facebook, My Space, or to send home.

36. **Throw a Theme Party.** Pick a creative theme, charge a cover, and dance the night away.

37. **Exchange.** Collect unwanted clothing from students and sell them to a clothing exchange or
trade shop, such as Plato’s Closet. Bank the profit and donate the unacceptable clothing for community service.

38. **Cookout.** Sell dishes during a university tailgate.

39. **Happy Holidays!** Sell creative seasonal gifts for Christmas, Valentines, Sweetest Day, etc.

40. **Runway Ready.** Sponsor a design competition for your campus. Students can pay to enter homemade garments in the contest, while ticket holders determine the fate of the fashionista’s creations.

41. **Read.** Host a book club on campus. Use profit from dues and other activities to support your chapter.

42. **Clown Around.** Get all of the class clowns together for a campus-wide comedy show. You may discover the next Bernie Mac.

43. **“Fund-fact”:** Share the items that you need with potential sponsors. They may not always be able to offer monetary gifts, but they may have other resources that you can utilize to enhance your chapter.

44. **Honor someone with a donation.** Invite your community to make donations in honor of their loved ones or make holiday and birthday donations in the names of loved ones.

45. **Snap.** Set the mood and serve coffee and tea for a night at your poetry café.

46. **Beautify.** Host a pageant. Make it creative, interactive and fun for the audience.


48. **Alums.** Keep chapter alumni in the loop and ask for their support and ideas for fundraising resources.

49. **Matching Funds.** Partner with companies to match the funds earned from your fundraising ventures.

50. **Meet the Press.** Go to local papers with your fundraisers. Some may print advertisements for your fundraisers free of charge and alert community members of your needs.

51. **Old Yellow!** Have a fundraising party where chapter members grab the business section of a phone book and start sending letters for support to businesses in the area.

52. **Compete Virtually.** Set up a video game system on campus and host a competition.

53. **“Fund-fact”:** Forward donations received by your chapter to the MANRRS Executive Office so that your donors can receive tax credit. All donations will be sent back to your chapter after processing.

54. **See Green.** Visit the following site for fundraising opportunities by recycling ink cartridges and other items [http://www.thinkgreen.com/](http://www.thinkgreen.com/).

55. **Be Artsy.** Invite a local art gallery owner or artists to set up a show on your campus benefiting your chapter.

56. **Meet the Needs.** Are there items that you and your schoolmates are always in search of on campus? Sell those products at your school for a limited amount of time.

57. **NEWS FLASH!** MANRRS Signature Items will be on display at the 2007 Career Fair and Training Conference. Sample these items and bring them back to your school to sell.

58. **Get Political.** Make an appeal to your student government for support. Many student governments offer aid to campus organizations.

59. **And the Winner Is…!** Host an award show and ballot party. Have students gather and watch popular award shows. You can sell snacks and make it fun by giving out ballots that guests use to predict the winners of each category.

60. **Fast for the Cause.** Ask chapter members and others to give up something for one week and donate the money they saved by abstaining from fast food, or coffee, for instance, to your chapter.
61. **Say Farewell**. Host a reality TV show finale party for the most popular reality show on your campus. You can sell refreshments and/or tickets to come over and watch all of the drama on the big screen.

62. **Roll ‘Em!** Set up a movie rental stand in dormitories one night of the week. Rent copies of the latest releases and earn cash for your chapter without leaving home.

63. **Serve One**. Host a corporate and professional tennis match at your university.

64. **“Fund-fact”**: Maintain your relationships with donors and sponsors. Just because they sponsored events or donated funds before, doesn’t mean that they will continue to do so.

65. **Fair Weather**. Run a coat check for an on-campus activity or local event. Keep the tips or charge a small fee for checking the coats.

66. **Clean Up**. Following different events in your community there are opportunities to make money by sprucing up.

67. **Make Partner**. Partner with a local business for one day. Receive a percentage of sales from the persons that your chapter brings to that business.

68. **Run for it!** Host an anti-couch potato run/walk race and health fair. You may even use a university track (outdoors or indoors) instead of city streets.

69. **“Fund-fact”**: Plan well by researching to determine the success of the fundraiser(s) that you select, determining your audience, making a plan of action and sticking to it’s deadlines, picking the best date(s), and documenting every step of your fundraiser(s).

70. **Roar**. Visit http://foodlion.com/IntheCommunity/ShopAndShare/default.asp for information on the Food Lion MVP card that offers a percentage of sales from MVP card holders to not-for-profit organizations.

71. **Congrats Grad!** Sell flowers, such as carnations, which are relatively inexpensive, at graduation/commencement ceremonies.

72. **Shake a can!** Put on your MANRRS tees and rally for funds at highly attended campus events, such as ball games.

73. **Write It Up**. Apply for grants. Chapters may meet the requirements for educational or travel grants that are available.

74. **Diversity!** Sell items made available from the departments of your chapter’s members, such as plants, dairy products, sweet potatoes, fruit, etc.

75. **Road Trip!** Sponsor a bus trip to a football game, theme or water park, shopping outlet or mall.

76. **“Fund-fact”**: Specify the length of time that your chapter needs sponsorship from the companies that you solicit for help. Businesses won’t just assume that they should write you a check every semester or year.

77. **Kill the Heat!** Throw a Caribbean themed pool party. Sell cool fruity drinks for extra profit.

78. **Relief!** Some health and beauty institutes, such as hair and massage therapy schools require their students to complete community service hours by offering their services free of charge to local charities or events. During midterm and final exam weeks, ask students from massage institutes to volunteer a few hours of their time to offer shoulder massages to students. Charge a small fee for a 2-minute massage.

79. **Yard sale!** Members can collect items they no longer use and sell them to make money for the organization.

80. **Host a Bazaar**. Invite vendors to your campus for a one-day market. Charge the vendors a percentage of their earnings.

81. **Media Resale**. Collect old CDs, DVDs, and videos and sell them back to a music retail store, such as Warehouse Music.

82. **Can Drive**. Set up aluminum can collection bins and sell the cans to a recycling center.

83. **Advertisements**. When you host special events on campus, sell advertising space on your
printed material to local businesses and other organizations.

84. **Reminisce.** Bring the enchantment and elegance of prom and homecoming dances to the college campus. Throw a formal affair on campus celebrating your school’s homecoming victory or to celebrate the start or close of the term.

85. **Roller Disco.** Host a 1970’s themed roller skate disco at a local skating rink. Sell tickets to the event and keep a percentage of the ticket sales.

86. **Savings.** Sell saving cards in your community for discounts at popular local businesses. See [http://www.cashsavingscard.com/index.html](http://www.cashsavingscard.com/index.html) for information on cash savings cards or create your own for the cost of ink, paper, and a few calls or visits to local businesses.

87. **“Fund-fact”:** Show your face in the community. The more familiar that people are with your organization and its mission, the more willing people are to help.

88. **Reach Out, Bring In.** Designate one week as chapter community outreach and fundraising week. While out volunteering and getting to know your neighbors, ask members of your community if they would make a small contribution to your chapter. Surprise them by having them select a secret donor card from a container with an amount on it, from $1-$5 (or the amount of your choice). That’s the amount that they owe you.

89. **Unite.** Bring fellow MANRRS chapters and their schoolmates from neighboring universities to one location for a unity picnic, or other event. You can have food, tees, and other memorabilia for sale, and operate a low-cost carpool to and from the event. Chapters can work together and split the profit.

90. **Brain Food.** Serve up late night lattes, doughnuts, and other study snacks during midterm and final exam weeks.

91. **Dance Off.** Host a dance competition on your campus. Invite local dance troupes, university dance groups, and other talent to register to dance.

92. **Delegate.** Invite franchises, such as Smoothie King, to your campus's next event. A percentage of the profit goes to your organization. Chapter members can help bring business over to the sales stand and serve customers.

93. **Life Savers.** Sell exam or school survival packages. Include blue books, #2 pencils, brain food, study tips, and other items that will help students get through the term with a little more ease.

94. **Work It!** Community recreation centers, parks, and even your university may have small jobs that your chapter can do to earn money, such as painting over graffiti, landscaping, and decorating for an event, for instance. Offer to do the job for a lower price than businesses would complete it for, and you may just have a contract!

95. **Cool Off.** Set up a smoothie stand in a high traffic area on campus on one of the hottest days of the semester.

96. **Alarm Clocks!** Have students in your dorm donate some dough for an exam wake up call. You’ll assist them in not sleeping through the alarm and missing an exam, while they assist you in getting to a workshop or conference.

97. **Office Work.** Organizations can receive 2% of qualified purchases on Visa, MasterCard, and Discover Cards, and 3% for qualified purchases on the OfficeMax Credit Card. Receive more information at any Office Max location.

98. **“Fund-fact”:** Make the purpose of your fundraiser apparent. Market your chapter in the community prior to fundraising and let others know about the goals you are trying to reach.

99. **Stress, out!** Set up a stress relief spot on campus during final exam weeks. Have music playing, a movie, stress balls to squeeze, refreshments, and comfortable seating. Visitors can leave donations and tips. Create an environment that takes the mind off of grades, while doing some good for your immediate community. Students will appreciate your efforts and you
could gain members and recognition.

100. **Code Red.** Throw an AIDS awareness - Pajama Jam! Invite a band or local radio personality and DJ and have your student health center or community clinics and awareness organizations bring bags filled with brochures, condoms, and other items that all guests can bring home.

101. **Fake the Funk.** Throw a concert featuring a popular band or artist. The catch? If you can’t get the real one, hold auditions to find good impersonators that can keep your audience entertained (and sometimes fooled). Cover the best singles of the artist or group and select one talented student or student band as the opening act.
COMMUNITY SERVICE
Community Service Ideas

In accordance with the “Chapter in ‘Good Standing’” guidelines set forth by the National Society of Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS), all chapters must complete a total of three community service projects per year. All projects must be completed by December 31st of each year.

“SIMPLE SERVICE” – Things that we can all do to benefit our communities for free or almost no monetary cost to us at all!

2. **Do a reading series at a retirement home!** You can read an entire novel over several visits to a home during a school year or semester.

3. **Start a clothes drive!** Nearly all college students put on the “Freshman 10” (or even 20 lbs.) while at school. Donate those snug clothes to charity.

4. **Host an Agricultural, Natural Resource, and Related Science Seminar at a local high school!** We are the ambassadors for MANRRS and one of our duties is to encourage youth to find a career they enjoy in agriculture, natural resources, or the related sciences. Give them the “411” on your major and a “heads up” on what they’ll need to succeed in the classroom and on the job.

5. **Collect leftover can goods and other non-perishable food items at the end of the semester in your dorm!** Bring those items to a shelter or donate them to a food bank. **Host a “Clean Street” event!** Go out one weekend with your chapter and pick up litter on a street in your area. You’ll get some fresh air and exercise and all you need are some bags and people-power.

6. **Make Holiday Cards for the widowed!** You can get names of people that rarely get a visit at their retirement home or who have no one to celebrate holidays with. Send them a card to brighten up their day.

7. **Plant a garden!** Visit a school or retirement home and demonstrate how to plant a seed and care for it properly. Supplies: cups, water, sunlight, seeds, soil.

8. **Tutor!** Designate some meetings or a block of time before or following some meetings to help students in particular classes.

9. **Be a big buddy!** Invite youth at a community center to your campus to bowl, play ball and hang out.

10. **Hoop it up!** Sponsor a basketball tournament at a school to raise money for its books, computers or other supplies. The kids can even sit on the yard and enjoy the games throughout the day.

11. **Read at the local library!** Some libraries have weekend events for children. If your library doesn’t have any events - start something. Volunteer to read books a few weekends a year. You can select books that relate to your major and answer questions.

12. **Be a Teacher’s pet!** Teachers at a local school may need assistance hanging posters, decorating, rearranging their classrooms, getting ideas for hands-on activities, gearing up for the start of school and so forth. Call a school and help out.

13. **Recycle!** Partner with a recycling company to get recycling bins or bags at your school.

14. **Use your hands!** Serve food at a homeless shelter.

15. **Spruce up a Community!** Contact a councilman or councilwoman and assist with projects in your community, such as removing graffiti, painting a mural, planting a garden, cleaning a neighborhood park, etc.

16. **Teach for a day!** Partner with a school and bring Agriculture to a classroom for a day. Talk about careers, plan lessons around your major, and coordinate hands-on events for students to participate in.
17. **Host Jr. MANRRS members!** Get permission to bring Jr. MANRRS members in your area to your classes, show them around the campus, take them to lunch in the cafeteria, and introduce them to college life.

18. **Adopt a park!** Partner with a neighborhood recreational center to keep an eye on a park. Help keep the litter off of the grounds.

19. **Get well!** Make cards and collect bears and candy to bring to children at hospitals.

20. **Help out around the house!** Rake leaves in fall for elderly persons in the community or volunteer to cut their grass. You can get lists of people that may be in need of assistance from senior citizen centers.

21. **Share with others!** Read a favorite story to a child in the hospital.

22. **Show your skills!** Put on a talent show or facilitate a class at a senior citizen center.

23. **Major involvement!** Gather your consumer and family sciences majors to coordinate a healthy living week on campus. You can put together menus, pop in a tape and have an exercise class or walking club, and offer tips to living healthy on campus, and so forth.

24. **Get out and vote!** Contact your registrar of voters and run a voter registration drive on your campus.

25. **Care for Someone!** Put together small care shoeboxes for members of the military. If you have extra microwaveable popcorn bags, boxes of soap, ramen noodles, cans of fruit, magazines, or other permissible items, send them to a soldier. (All items must be unused.)

26. **A+ Award!** Contact a school and invite their “most improved” students to a collegiate football or basketball game. Make arrangements with your college of university to get them in free or allow them to bring a canned good or pay a reduced price for admission. The students and your chapter can enjoy the game together. It’s a great way to mentor youth and to encourage them to stay on a path to excellence.

27. **Get Technical Rewards!** Start a campus-wide ink cartridge recycling service. Cartridges can be brought to many recycling centers and most Best Buy stores have cartridge collection bins.

28. **Sing A Lullaby!** Many hospitals and abandoned baby centers are seeking volunteers to come in and hold babies that do not have homes yet. They need to be fed, rocked, and to feel loved.

29. **Be A Valentine!** Give someone a word of encouragement. Send Valentine cards to women and children living in battered women’s shelters.

30. **Do The Zoo!** Some zoos host “Boo at the Zoo” or other events around Halloween time for youth. Volunteers are needed to pass out candy, welcome guests, and so forth.

31. **Spring Forth!** Contact your local park and parkways commission to start and/or maintain a community/neighborhood garden. The land is donated and prepped for you. Many of the supplies that you need are provided also.

32. **Show Some Love!** Send notes of encouragement to elementary school students to keep them motivated and excited about school.

33. **Seek!** Coordinate an Easter egg hunt for a daycare center, elementary school, or youth center.

34. **Be Mobile!** Sponsor a cell phone recycling drive in your local area or on campus. Many recycling organizations accept the phones for charity and some Best Buy stores also have collecting bins in the store.

35. **Wash!** Do a free community outreach carwash. It’s a chance to get MANRRS’ name out in your community and to give out information to community members.

36. **Celebrate Diversity!** Host a “Taste Of” festival on your campus. Allow members to showcase cuisine, arts, information, etc. from their hometown or homeland.

37. **Pick A Sweetie!** Bring Valentine’s to an adoption center or youth home.

38. **Get Wild!** Volunteer at an animal shelter with your chapter.

39. **Collect!** Gather donations to pay for room at a homeless shelter for a person(s) that cannot
afford to stay.
40. **Scrub In!** Check in at a hospital and volunteer for a day or longer. Members or your chapter can deliver food, work in the gift shop, etc.
41. **Get Political!** Your chapter can find a candidate(s) that supports your initiatives and volunteer in their campaign(s). Also, use this opportunity to gain local or national support for MANRRS!
42. **Save Lives!** Sponsor a blood drive on campus or in the community. Coordinate with a local blood center or hospital to have their mobile units come to your site.
43. **Gain Wisdom!** Adopt a grandparent at a retirement home or in the community. Visit your chapter’s grandparent, if possible, invite them to speak to your chapter, and bring cards/gifts for holidays, birthdays, or other special occasions.
44. **Campus Sweep!** Have a chapter gathering and clean up your campus. Pick up trash, put things back where they belong, etc.
45. **Share Information!** Take the information that you learn at your regional workshops or in leadership training and host mini- workshops on parliamentary procedure or resume writing for instance.
46. **Pet Therapy!** Bring pets and other small animals to visit the elderly or persons with special needs.
47. **Get Pampered!** Some trade schools require their students to complete a certain number of community service hours. You can work with other students and schools to offer services free of charge on your campus to your student body. During finals, you could have free massages, manicures, or other services that are provided by the schools. You’ll be helping your student body and staff as well as the student volunteers at the trade schools.
48. **Remember!** Plant a “tree of life” on campus or in the community in remembrance of a community, national, or world leader or a good citizen.
49. **Fun In The Sun!** Clean up a beach or around a body of water in your area.
50. **Give Knowledge!** Coordinate a book drive and donate the books to charity or sell them and give the money to a good cause.
51. **Say Thanks!** Bring American flags or other tokens of appreciation to Veterans at retirement homes or Veteran’s hospitals on Veteran’s Day!
52. **Move!** Help in-coming students at your university move in. Welcome them, invite them to your first meeting of the semester and assist with moving in and getting acquainted with dorm life.
53. **Shop!** Sponsor a trip to a discount store or grocery store for students without transportation.
54. **Give Warmth!** Sponsor a coat drive and give the coats to local charities in need.
55. **Appreciate!** Celebrate Single Parent’s Appreciation Day. Give a flower to single parents at your school to encourage them. Announce to them in your school’s paper to come to a particular location to pick up a special gift.
56. **Shed Some Light!** Collect small flashlights and batteries to give to children staying in hospitals so they won’t be afraid of the dark at night.
57. **Cover Up!** Come together and make small quilts for babies in adoption centers or for persons in retirement homes. Apparel design majors would be a big help and your human ecology department can supply sewing machines.
58. **Small Wonders!** Help out for a while at a daycare center. You can clean toys, prepare snacks, organize, etc.
59. **Respect!** Show others how to respect their surroundings. Take one day to clean writing, gum, and graffiti off of desks, walls, doors, and so forth on your campus or at a local school, library, or public area.
60. **Stay Late!** Stay after a ball game at your school and collect all recyclable materials and have them picked up by a recycling center.
61. **Promote Literacy!** Visit a local nursery school and read books to the children before their nap time.
62. **Be of Service!** Cut the grass in front of an abandoned house. When we take care of our
neighborhoods, we can help reduce crimes.
63. **Eat, Sleep, Service!** Get permission to sell snacks in the dorms on campus during testing to raise money for a charity of choice.
64. **Drink Up!** Save can tabs to help pay for dialysis treatments for patients. You can bring them to a participating dialysis center.
65. **Move Out!** Donate your campus furnishings, such as ironing boards, radios, rugs, etc. to charity.
66. **Babysit!** Your chapter can sponsor a parents evening out and babysit the kids. You can partner with married student organizations, professional MANRRS members, or members with children, for instance.
67. **Bring em’ Out!** Host events to bring families to the park, such as “Neighborhood Olympics” and “meet your neighbor” functions.
68. **Good Will!** Pack up lunches and go to an urban area and pass them out to homeless people or anyone that needs it.
69. **Fix It!** Sponsor a “fix up” campaign for a neighborhood school. You can paint, clean, fix toys, etc.
70. **Wear It!** Sponsor a “ribbon day” on Earth Day to increase awareness of environmental issues among college students.
71. **Get Active!** Volunteer for the Special Olympics through the special education department at a local school.
72. **Talk!** Work a homework assistance hotline with your chapter.
73. **Get Artsy!** Volunteer at your area museum for special events or any time they need assistance.
74. **Be Kind!** Volunteer as a group at a hospice.
75. **Save A Life!** Host the Red Cross at your school to train and certify students in CPR and/or First Aid. You can contact the American Red Cross or an educational department at a local hospital for further information.
76. **Supply!** Donate school supplies to local schools. You can purchase new ones or donate your unused supplies.
77. **Alternatives!** Host a trick-or-treat alternative for children on your campus. They can go to dorms and get candy, have a dance, and so forth.
78. **Show and Tell!** Sponsor a career day at a local school. Go in and discuss your major, what is needed for a successful career in your area, writing resumes, give mock interviews, etc.
79. **Pack Up!** Donate your used backpacks or bookbags to local schools.
80. **Live it Up!** Sponsor a life skills day at a local school. Show students how to balance checkbooks, place orders, fill out applications, etc.
81. **Find Heritage!** Sponsor a community heritage project in a local school. Help them research their neighborhood’s heritage and share what they have found with their neighbors by means of a festival, program, etc.
82. **Be A Sponsor!** Sponsor a health forum on campus. Bring in speakers about HIV and AIDS, other STDs and health issues pertinent to college students.
83. **Show Up!** Work as a mentor or tutor with at risk youth at an alternative junior high or high school.
84. **Encourage!** Sponsor an essay contest on Agriculture, Natural Resources, and Related Sciences among certain elementary and junior high schools. Award the students with a certificate and other special gifts.
85. **Give Honor!** Annually, honor one minority pioneer in the area or Agriculture, Natural Resources, or the Related Sciences. Have an article published in the local paper about them, have a ceremony in their honor at one of your meetings or the regional workshop, and so forth.

**ORGANIZATIONS THAT NEED YOUR HELP** - Volunteer for organizations that are already in place to
serve the community. Check out their websites or the phone book to contact their local offices. Many other organizations exist, so go out into your communities to find many more wonderful opportunities to serve.

86. Habitat for Humanity! Help families to build and to fix up their homes. Visit www.habitat.org for more information.
87. The United Way! There are hundreds of opportunities to help. Visit http://national.unitedway.org/ to find out how.
88. The Red Cross! For a plethora of ways that you can help every day of the year check out the volunteer services link at www.redcross.org.
90. Volunteers of America! Volunteer opportunities are knocking at the door. Answer them by visiting www.voa.org and selecting the “volunteer” link.
91. Keiki Cards! This organization coordinates sending cards to ill children. All you have to do is make the cards, include some specific information and send your packages to Keiki Cards. Visit www.keikicards.org for all the information you need.
92. Second Harvest! You can help feed this nation’s hungry. Check out www.secondharvest.com and click on the “give time” link to help.
93. United Negro College Fund! A mind is a terrible thing to waste, so help others get to where you are. Visit www.uncf.org for information on donating to the fund.
94. UNICEF! You can donate, purchase UNICEF cards and gifts, or become a volunteer. Visit www.unicef.org to give.
95. Heifer International! Help families in an amazing way! “You'll be sending farm animals on a voyage wherever they are most needed. You'll help families start on a journey to fulfill an impossible dream - to secure food and a source of dependable income. Each family that receives livestock from your Gift Ark will pass on one or more of the animal’s offspring to other families who are in need in their community. Your gift will take wings and spread for years to come. What a wonderful way to bring joy to the world!” Check out http://catalog.heifer.org/giftark.cfm.
96. American Heart Association! Help the Heart Association raise funds by participating in their Dear Neighbor Campaign. Send information to 12-15 neighbors about the association along with donation envelopes. Visit www.americanheart.org to learn more.
98. Natural Resources Conservation Service (NRCS)! Join the NRCS Earth Team and Volunteer. See www.nrcs.usda.gov for more information.
99. DO VIA! Visit www.dovia.org and scroll down the page to find DOVIAs all around the country that can assist in finding the right volunteer opportunity for you or your chapter. (You will be led to the page for Colorado with the above address. Scroll down to find the link that leads you to other cities across the country.)
100. Girls and Boys Town! Girls and boys’ towns in many areas need reading mentors.
101. The Multiple Sclerosis Association of America (MSAA)! You can help raise funds for research or to assist a patient. Visit www.msaa.com, click on the “how to give” link and then the “volunteer opportunities” link.