



**MANRRS**

Changing the Face of Agriculture by  
Linking Hands Around the World





Michigan State University  
and The Pennsylvania  
State University formed  
MANRA in 1984.

Incorporated  
in 1989.



To focus on support and  
mentorship for  
underrepresented  
communities



## ORGANIZATION OVERVIEW

### INSPIRATION

At MANRRS, we are changing the face of agriculture, natural resources and related sciences by supplying the industry with a diverse pool of talented leaders. We combine our passion for improving quality of life with new ideas and perspectives to enhance the world around us.

***MANY STORIES, ONE THEME: ACCESS & SUCCESS***



## ORGANIZATION OVERVIEW



### Mission

Empower individuals of underrepresented and diverse backgrounds in agriculture, natural resources, continuing education, peer and professional mentor networks and advocacy leading to access to rewarding economic avenues, accomplishment and advancement.

### Vision

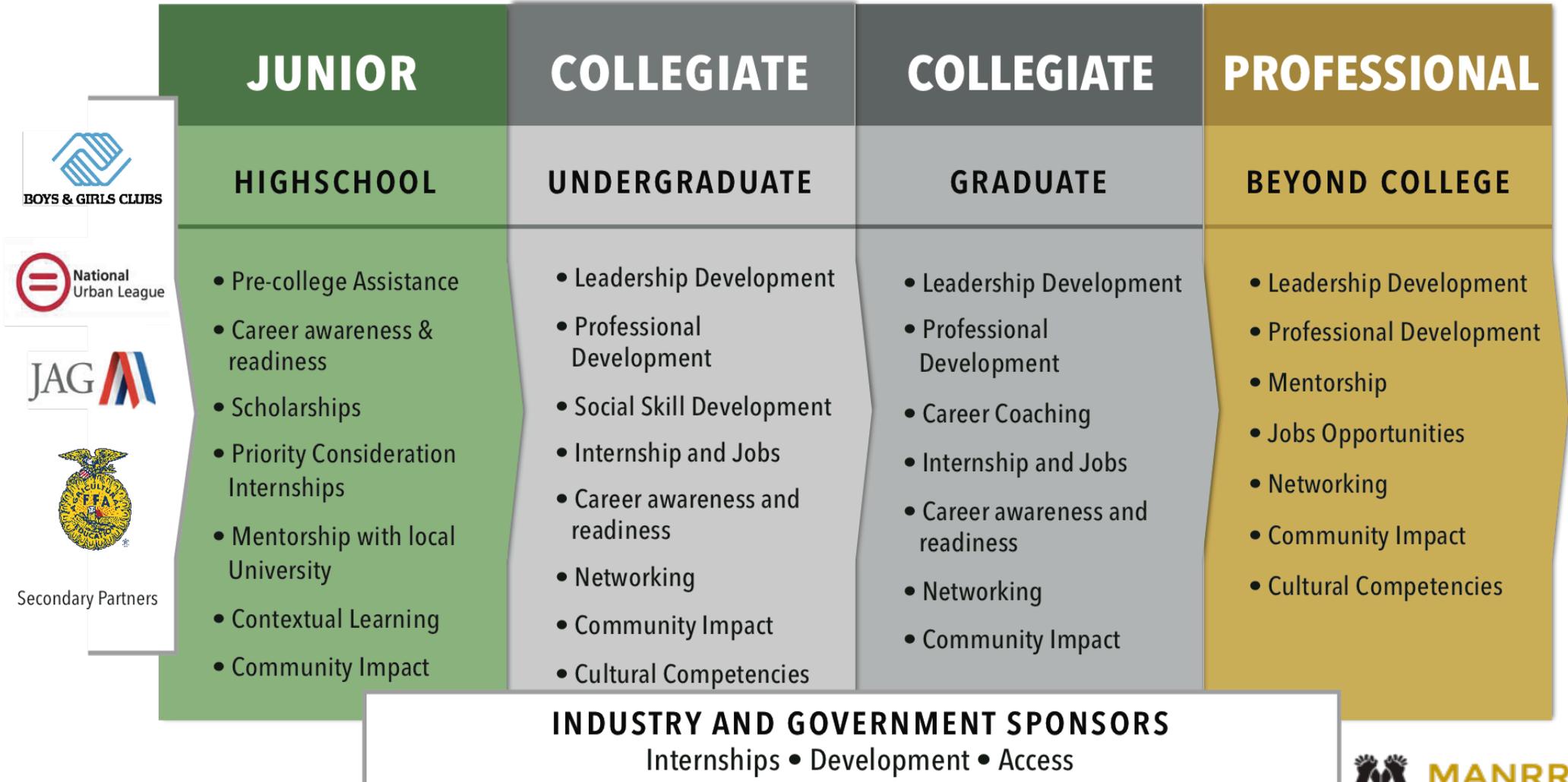
To be the Premier worldwide organization dedicated to career and professional development of a diverse, highly skilled membership, involved in creating opportunities and advancements in agriculture, natural resources, and related sciences.

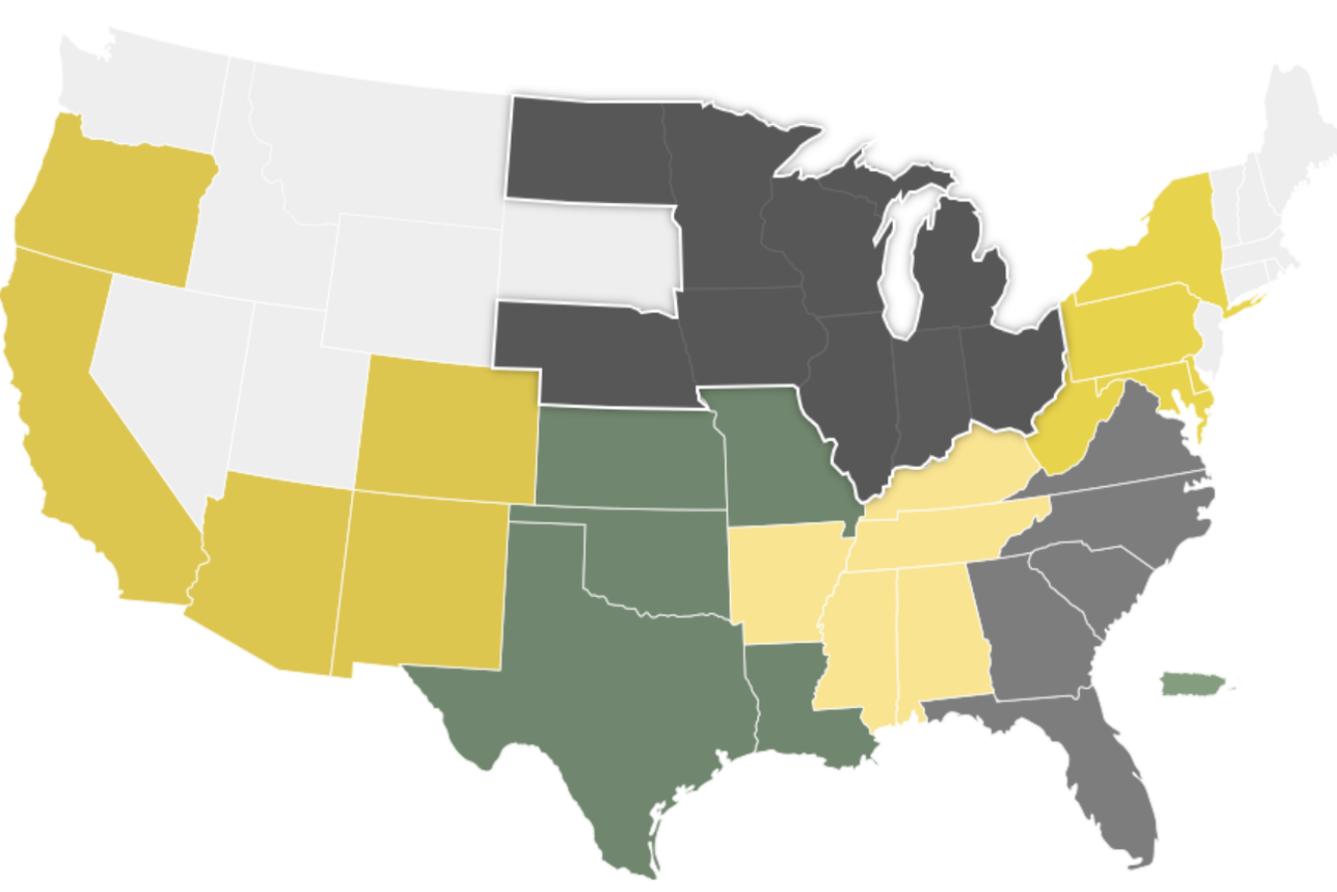
# MANRRS ORGANIZATIONAL STRUCTURE



- Member based 501(c)3
- COO and Associate Program Coordinator based in the National Office in Atlanta, GA
- National Executive Committee
  - EC Small
  - EC Large – includes undergraduate and graduate student leaders
- Advisory Board – 13-member board comprised of government, academia and industry partner organizations
- 10 Standing Committees
- 6 Chapter Regions

# MANRRS JOURNEY





## 2,050 active members

- 85% Student
- 15% Professional
- Active database of 8,000 Members, Students and Professionals
- Jr. MANRRS (middle school – high school)

## 55 chapters nationwide

- Located in 38 states & Puerto Rico
- 30% of institutions are Minority Serving Institutions including 1890s/HBCUs/Hispanic Serving Institutions
- More than 75 STEM related disciplines represented in membership

**OUR REACH IS AS DIVERSE  
AS OUR MEMBERSHIP**

# MANRRS STRATEGIC VISION

Develop organizational structure, accountabilities, and capabilities to support long-term growth

- Redefine Organizational structure and governance
- Develop Policies and Procedures
- Enhance technological capabilities

Extend the Organization's impact demographically, geographically, and institutionally

- Enhance ethnic, racial, and gender diversity
- New locations/chapters and partnerships
- New areas of discipline (outside traditional agricultural sector)
- Marketing, branding, and awareness

Continue to deliver and expand the Organization's value proposition

- Membership benefits and support
- Sponsor benefits and support
- Diversity, Inclusion, and Equity Thought Leadership
- Community Outreach

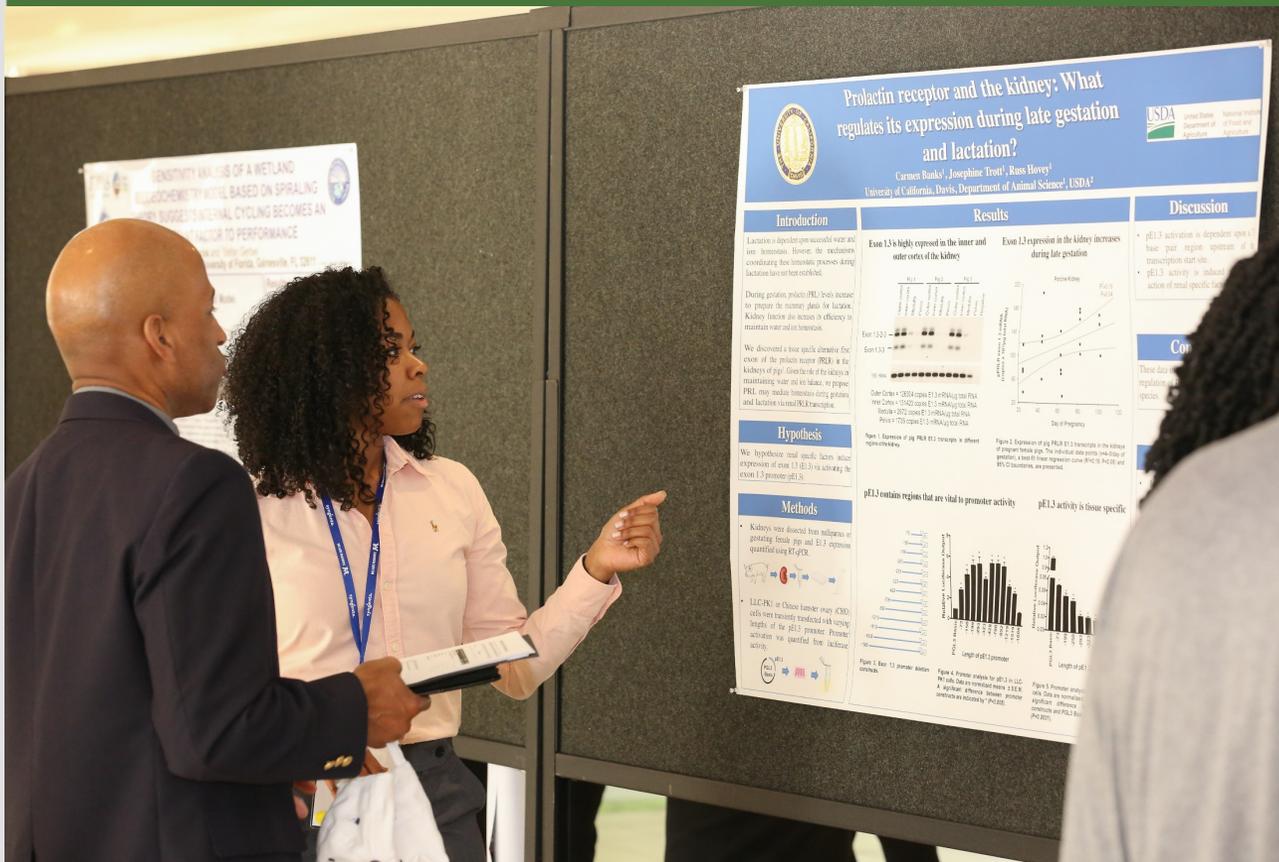
Increase financial stability to enable long-term success

- Financial management, auditing, and control
- Diversification and expansion of funding



# MANRRS FUTURE NEEDS

- Funding geared towards regional and national programs versus conferences and branding.
- Expansion of Jr. MANRRS programs and chapters.
- Development of chapter grants to fund programming and training needs.
- Establishment of chapter grants for newly formed collegiate and Jr. MANRRS chapters.
- Development of Emerging Leaders program for alumni and professional members.
- Expansion of MANRRS International Abroad Experiences.
- Research grants which will allow the scale and development of new programs, capacity and infrastructure.





# PARTNERSHIP BENEFITS AND OPPORTUNITIES

*Access to America's largest pool of underrepresented students and professionals for internships and permanent jobs while also getting...*

- 1 Preferred National and Regional Cluster Access and Visibility
- 2 Direct access to student members at collegiate chapters via campus visits facilitated by National MANRRS
- 3 Custom programs to meet the needs of partner
- 4 Digital benefit package – Promotions and Job Postings
- 5 Advisory Board Qualification



## PREMIERE RECRUITING

Access to highly  
qualified, diverse  
“work-ready”  
students

Host exclusive  
training events

Utilize MANRRS  
website for job  
postings

Showcase your  
organization at  
the Annual  
Conference and  
Regional  
Meetings

Gain exposure and  
name recognition  
through sponsorship,  
volunteering and  
branding  
opportunities

# ENGAGEMENT OPPORTUNITIES

MANRRS National Partners Fund and Support...



Pre-Collegiate Initiative  
(PCI) ~ Jr. MANRRS



Regional Development  
Clusters



Learning Activities &  
Internships



Board Training &  
Leadership Programs

# PARTNER BENEFITS



Provide Leadership and Career Development for MANRRS Members



Sustainable Career Connections and Academia Networks



Engaging Interaction and Mentorship with Life Science Students and Professionals



Develop Preferred Access/Pipeline to Scholarships and Internships



Improve Employee's Cultural and Career Awareness Through Experiential Learnings and Exposure

# NATIONAL PARTNERS

LAND O' LAKES, INC.



# MANRRS Partnership Levels

## Titanium Level \$100,000+

20x20 island exhibit at the Conference

Reserved Table at Opening and Closing General Session

Attend 5 regional clusters

Signage, Digital and Print Custom branding

Promotion of Internships – Site, Social, Direct email, and Video Promo

## Diamond Level \$75,000+

Attend 4 regional clusters

Development of Custom Programs

Signage, Digital and Print Custom branding

Promotion of Internships – Site, Social, and Direct email

One Chapter Advisor Webinar per year

## Platinum Level \$50,000+

10x20 exhibit at the Conference

Attend 3 regional clusters

National Competition Sponsor

Digital and Print Custom branding

Promotion of Internships – Site & Social

## Gold Level \$25,000+

Reserved Table at Opening and Closing General Session

10x10 exhibit at the Conference

Attend 2 regional clusters

Advisory Board qualification

Digital custom branding

Promotion of Internships - Site



**MANRRS**