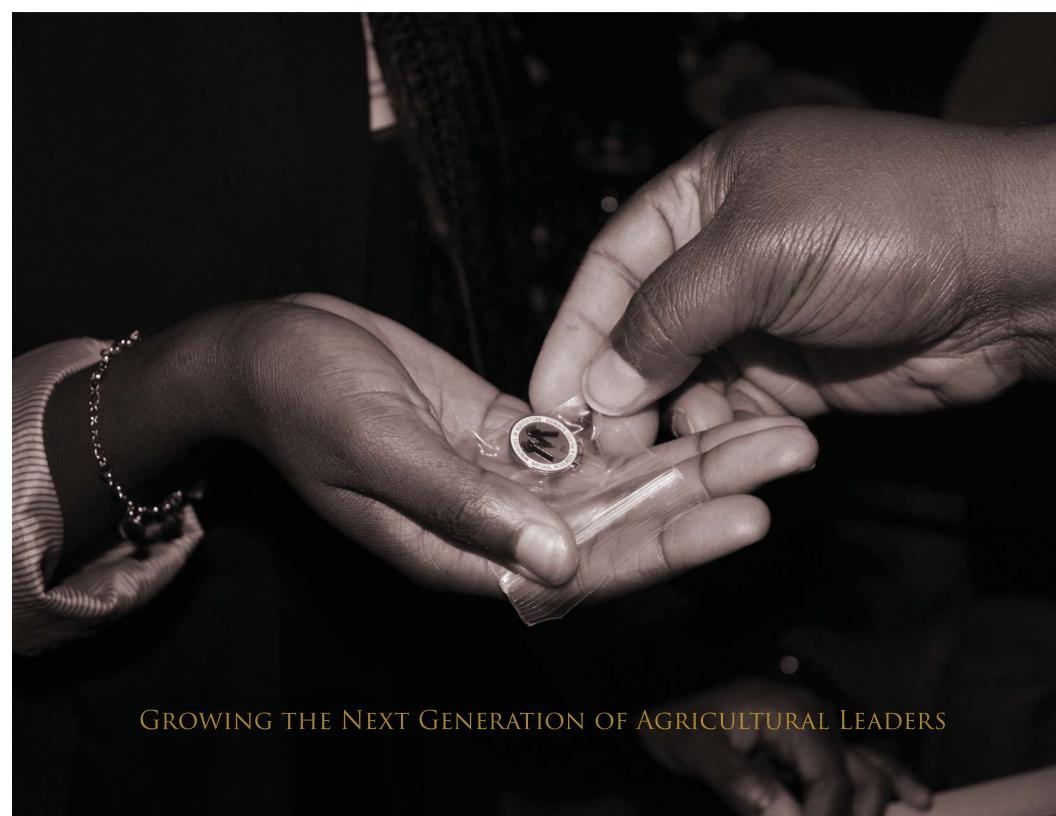


2015 - 2016 Annual Report





CONTENTS

MANRRS Officers and Committee Chairs

MANRRS Chapters

Thank you from Our President

Organization Overview

Our Focus Area

Future Outlook

Demographics

Membership By Ethnicity

Membership By Majors

Accomplishments & Impacts

Financial Recap

Regionals recap

31st Annual Career Fair and Training Conference

Diversity Summitt

MANRRS On the Move

Sponsors

Thank You

MANRRS OFFICERS AND COMMITTEE CHAIRS

2015-2016 Advisory Committee

Dr. Eunice Foster - Michigan State University
Dr. Dewayne Goldman - Monsanto
Yvette Green - USDA APHIS, AC
Debra Harrell - US Forest Service
Marquel Lett - University of Kentucky
Rodney Patterson - CoBank
David Rock - John Deere
Dr. Loston Rowe - DuPont
Dr. Byron Sleugh - Dow AgroSciences
Dr. Ulises Toledo - West Virginia State University

Koni Patterson - Dow AgroSciences

Maurisha Ross - Auburn University



Dr. Quentin Tyler - National President
Norman Barclift - National President-Elect
Koni Patterson - Past National President
Dr. Curtis White - National Treasurer
Shedra Rakestraw - National Historian
Sherri DeGraphenreed - National Secretary
Erica Flores - National Parliamentarian
Dr. Eunice Foster - Advisory Cmte. Chair
Kelly Moore - National Undergraduate President
Marquel Lett - Past National Undergrad President

Maurisha Ross - Past National Graduate President



2015-2016 Regional Officers

Ellis Collier - Region I Undergrad VP
Shayla Jackson - Region II Undergrad VP
Marcus Tyler, Jr. - Region III Undergrad VP
Christopher Wong - Region IV Undergrad VP
Abagail Catania - Region V Undergrad VP
Martin Sanchez - Region VI Undergrad VP
Laurel Fish - National Undergraduate Parliamentarian
Freddrianna McElveen - National Graduate President
Gary Closs, Jr. - Region I Graduate VP
M. Antonio Silas - Region III Graduate VP
Ashley Holt - Region III Graduate VP
Adria Terry - Region VI Graduate VP
Lawrence Caudle - Region V Graduate VP
Marcus Bernard - National Graduate Parliamentarian

2015-2016 Executive Committee

Dr. Jeneen Abrams - Communications Cmte. Co-Chair Jeremy Adamson - Public Relations Cmte. Co-Chair Karl Binns - Jr. MANRRS Cmte. Co-Chair Ernest Bradley - Jr. MANRRS Cmte. Co-Chair Cinnamon Butler - Ad-hoc Scholarship Cmte. Chair

MANRRS National Office

Ebony Y. Webber, MBA – Chief Officer of Operations

MANRRS Chapters

Region I (Northeast)

Bowie State University
Cornell University
Delaware State University
Howard University
Rutgers College-Cook
The Pennsylvania State University
University of Connecticut
University of Delaware
University of the District of Columbia
University of Maryland Eastern Shore
University of Maryland College Park
West Virginia State University
West Virginia University

Region III (Southeast)

Alabama A&M University
Alcorn State University
Auburn University
Kentucky State University
Mississippi State University
Tennessee State University
Tennessee Tech University
University of Arkansas at Pine Bluff
University of Kentucky
University of Tennessee - Knoxville
University of Tennessee - Martin

Region V (Midwest)

Iowa State University
Michigan State University
Purdue University
Southern Illinois University - Carbondale
The Ohio State University
University of Illinois at Urbana - Champaign
University of Minnesota
University of Nebraska – Lincoln
University of Wisconsin - Madison
University of Wisconsin - Stevens Point
University of Wisconsin - Stout
Wilberforce University

Region II (East Coast)

Clemson University Florida A&M University Florida International University Fort Valley State University Miami Dade College North Carolina A&T State University North Carolina Central University North Carolina State University Saint Augustine's College **Shaw University** South Carolina State University University of Florida University of Georgia - Athens Virginia Polytechnic Institute & State University Virginia State University Voorhees College Washington State University

Region IV (Southwest)

Tuskegee University University of Arkansas at Fayetteville Crowder College Kansas State University Langston University Lincoln University of Missouri Louisiana State University Oklahoma State University Prairie View A&M University Sam Houston State University Southern University and A&M College Texas A&M University - Kingsville Texas A&M University - College Station Texas State University Texas Tech University University of Missouri - Columbia

Region VI (West Coast)

California Polytechnic State University - in Luis Obispo
California State University - Fresno
Colorado State University
New Mexico State University
Oregon State University
South Mountain Community College
University of Arizona
University of California – Davis
University of Hawaii at Manoa
Washington State University

THANK YOU FROM OUR PRESIDENT



Dear Members, Partners, Sponsors, Supporters, Friends, Advocates and Guests:

It is an intriguing time for the agriculture, natural resources, and related scences field as we continue to grow and adapt, remaining always adapable, motivated and responsive to our membership, societal, and workforce needs. MANRRS is confronting a time of many changes and we are meting these changes during a time of larger nationwide and global change. The world of agriculture, natural resources, and related sciences is an exciting area in which to be involved in, and we will continue to convene and bring inspired professionals and students (Collegiate and Jr. MANRRS) together to ensure our society remains at the forefront.

At this year's conference, you experienced a number of events such as the MANRRS Inaugural Diversity Summit, a Presidents' Reception, MANRRS Gala, Fashion and Talent Show, student competitions, and workshops presented by leading experts in their respective fields.

Through the Annual Career Fair and Training Conference, the National Society of MANRRS offered many benefits and services to help members increase their knowledge and developed skills in partnerships for student success. Our sessions acquainted new members with MANRRS and prepared them for future roles in their chapters, and helped expert members improved and refined their knowledge and skills for their ideal job or internship in the field of agriculture, natural resources, and related sciences industry.

Excited to serve,

Quentin Tyler, Ph.D.
MANRRS National Professional President 2015-16

ORGANIZATION OVERVIEW

Our VISION

Membership MANRRS is the premier worldwide organization, partnered with academia, governmental agencies and industry, dedicated to career, personal and professional development of a diverse, highly skilled membership involved in agriculture, natural resources, and related sciences.



Our MOTTO

Changing the face of agriculture by linking hands around the world.

Our MISSION

MANRRS' mission is to empower individuals of under-represented and diverse backgrounds in agriculture, natural resources, and related sciences through professional development by providing continuing education, peer and professional mentor networks and advocacy leading to access to rewarding economic avenues, accomplishment and advancement.

Open MEMBERSHIP





PROFESSIONAL

- Internships and Job Placement
- Career Development Workshops
- Student Research and Competitions
- Industry/Sponsor Tours



ENGAGING

- Local Chapters' Leadership Development activities
- Regional Cluster Meetings
- Annual Career Fair and Training Conference
- Networking and Service Learning Opportunities
- Collaborative Partnerships with other Ag based organizations



DIVERSITY

- Membership includes all ethnic backgrounds
- Membership consists of high school through doctoral students and professionals
- MANRRS stresses inclusion, achievement and career advancement of all people in agriculture, natural resources and related fields

MANRRS Conferences

Then and Now...

1986	Progressive Agriculture in the Eighties
1987	Linkages: Uniting to Face the
	Challenges of the Future
1988	Agricultural Sciences: The Place to Be
1989	Graduate Education: Your Key to a
	Secure Future
1990	Preparing for Our Future and Building on
	Our Past
1991	Diversity: The Key to Excellence
1992	The Changing Face of Agriculture
1993	Facing the Challenges of Agriculture Now
1004	and in the 21st Century
1994 1995	MANRRS: A Mosaic in the Making MANRRS 2000 - A Global Vision
1995	Networking in the Information Age
1990	MANRRS - The Catalyst for Change:
1997	Empowerment for the Future
1998	Science and Information Technology
1990	for Tomorrow
1999	MANRRS: A Diversity of Cultures, A Diversity
1000	of Opportunities
2000	MANRRS 2000: Making Today's Dreamers
	Tomorrow's Leaders
2001	MANRRS in the Millennium – Remembering
	Our Past and Embracing Our Future
2002	Developing One Nation: Bringing
	Together Culture, Diversity and Technology
2003	MANRRS - Pursuing Excellence in Leadersl
	Scholarship, and Service
2004	Building on the Past, Embracing the Present
	and Shaping the Future
2005	Encouraging Innovation, Promoting Diversity
	Achieving Excellence
2006	MANRRS: The Signature of Success
2007	MANRRS: Innovation, Exploration and
	Discovery
2008	MANRRS: Cultivating Minds for Tomorrow's
	Leadership
2009	MANRRS: Expanding Our Horizons,
	Embracing the Challenge, and Preparing
2040	for the Future
2010	MANRRS: 25 Years of History, Excellence at
2044	OpportunitiesThe Best is Yet to Come! MANRRS: Cultivating a Generation
2011	
2012	of Excellence MANRRS: Planting the Seeds for
2012	Global Success
2013	MANRRS: Turning Vision into Action
2013	Embracing Today's Challenges to Embark or
	Embrasing roday 5 Chamonges to Embark of

Tomorrow's Opportunities

2015 Thirty Years of Triumph: Branching Out and Excelling to Greater Heights

FUTURE OUTLOOK



1. Increase Financial Stability

- Create annual pro-forma budget guidelines.
- Create short-term and long-term financial goals, including financial targets for income and outlay.
- Seek and secure the services of a certified financial planner.
- Develop larger database of agriculture, natural resources, and related sciences companies, federal government, oundations, alumni, contributions, etc.
- Promote MANRRS vision to companies in database.

2. Define and Deliver on the Organization's Value Proposition

- Develop an online database of internships available for MANRRS members.
- Develop a database of students for private and public industry.
- Highlight students' internship experiences on website and social media, and during regional and national meetings.
- Develop training on "soft skills" for students to be well prepared for meetings with sponsors and exhibitors.
- Evaluate potential partners in assisting students to determine career goals.
- Develop collegiate scholarships for junior MANRRS members.
- Develop discipline specific scholarships for undergraduate students.
- Develop a scholarship committee.
- Develop a scholarship link repository on website.
- Evaluate and reorganize committees and officer positions.

FUTURE OUTLOOK

3. Enhance National, Regional, and Collegiate Visibility

- Develop an interactive database of students and professionals in public and private industry with capability to track students and professionals.
- Evaluate the potential for developing a modern slogan and brand for MANRRS.
- Develop modern promotional materials geared toward specific disciplines and membership level.
- Increase MANRRS' use of social media to communicate with students and potential partners.
- Develop a consistent message across all MANRRS media.

5. Develop New and Existing Chapters

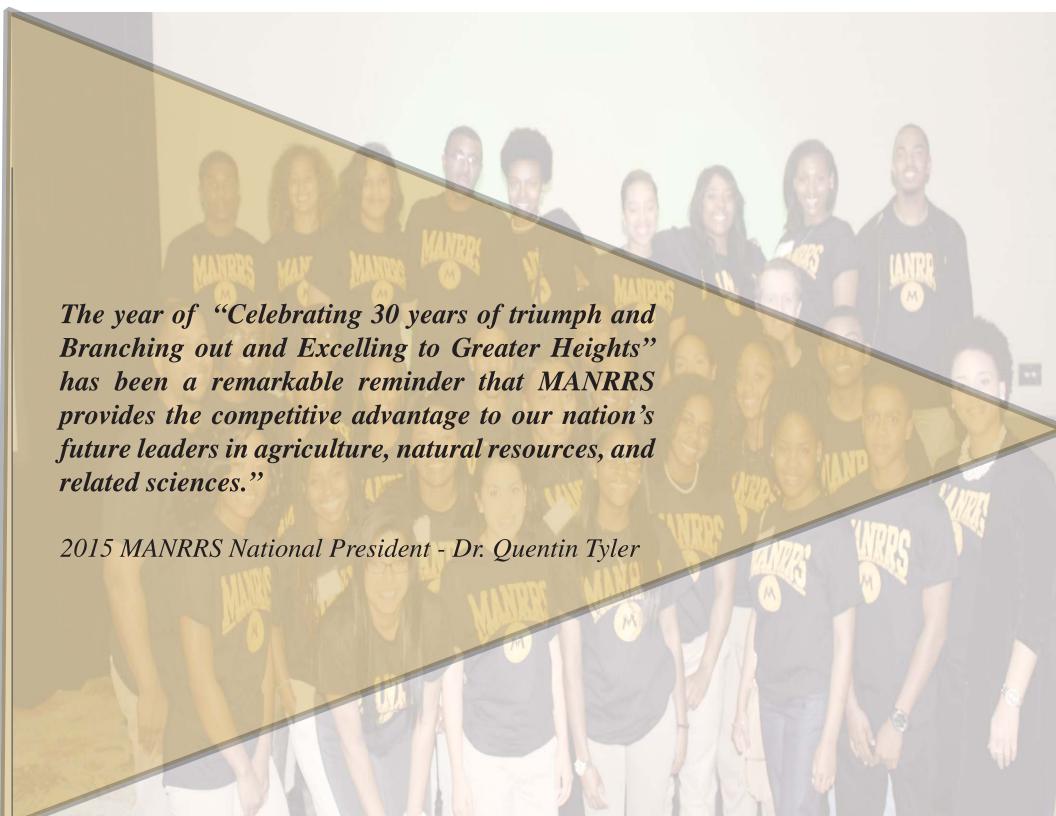
- Evaluate criteria for and benefits of being a MANRRS member.
- Develop discipline specific marketing materials for each membership level. Outline recruiting best practices and distribute nationally.
- Create regional discipline specific events hosted by private and public industry.
- Align national sponsors with chapters within their region.
- Develop an entry survey for new MANRRS members.
- Develop an exit survey for graduating undergraduates and graduate students.
- Develop an annual survey of MANRRS satisfaction for each membership level.
- Develop a feedback mechanism for employers of MANRRS students.

4. Diversify the Organization

- Develop a database of institutions which are not currently in MANRRS, specifically western United States.
- Increase the number of MANRRS chapters at Hispanic Serving and 1994 Institutions.

6. Develop Organizational Structure and Innovative Management Programs

- Determine feasibility of retaining current staff vs. outsourcing management.
- Utilize enabling technology to create stakeholder management capacity, e.g. Salesforce, HubSpot, etc.



DEMOGRAPHICS

2015 SCHOOL YEAR

To increase diversity in agriculture, natural resources, and related sciences for the current and future workforce, MANRRS continues to successfully bring together members and participants from federal agencies, academia, non-profit organizations, business and industry. Membership in the National Society is open to people of all racial, cultural, and ethnic backgrounds who support the organization's mission and its objective of increasing diversity in agriculture natural resources and related sciences careers.

The current national membership is 1,557; 60% of the membership is female, while 40% is male. The membership body includes 1,020 Undergraduates, 179 Graduate Students, 183 Professionals, and 125 Jr. MANRRS (high school) members from diverse ethnic backgrounds and an array of academic disciplines.







MEMBERSHIP BY ETHNICITY 2015 SCHOOL YEAR

1999

African-American - 93%

Latino/Hispanic - 5%

Asian/Native American - 2%

2015

African-American - 72%

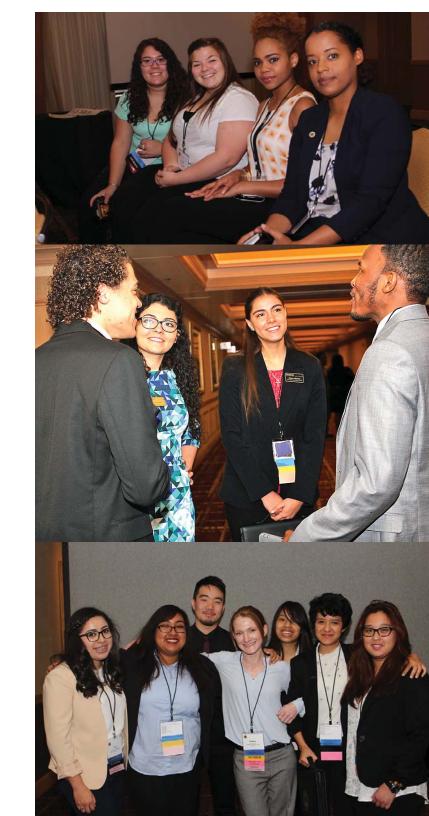
Latino/Hispanic - 18%

Caucasian - 3%

Asian Pacific Islander - 3%

Native-American - 2%

Other - 2%



MEMBERSHIP BY MAJORS

2015 SCHOOL YEAR

Ag Business/Economics - 29%

Ag Education/Leadership/Communication - 25%

Animal Science - 12%

Food Science/Nutrition - 11%

Forestry - 10%

Plant/Soil Science - 8%

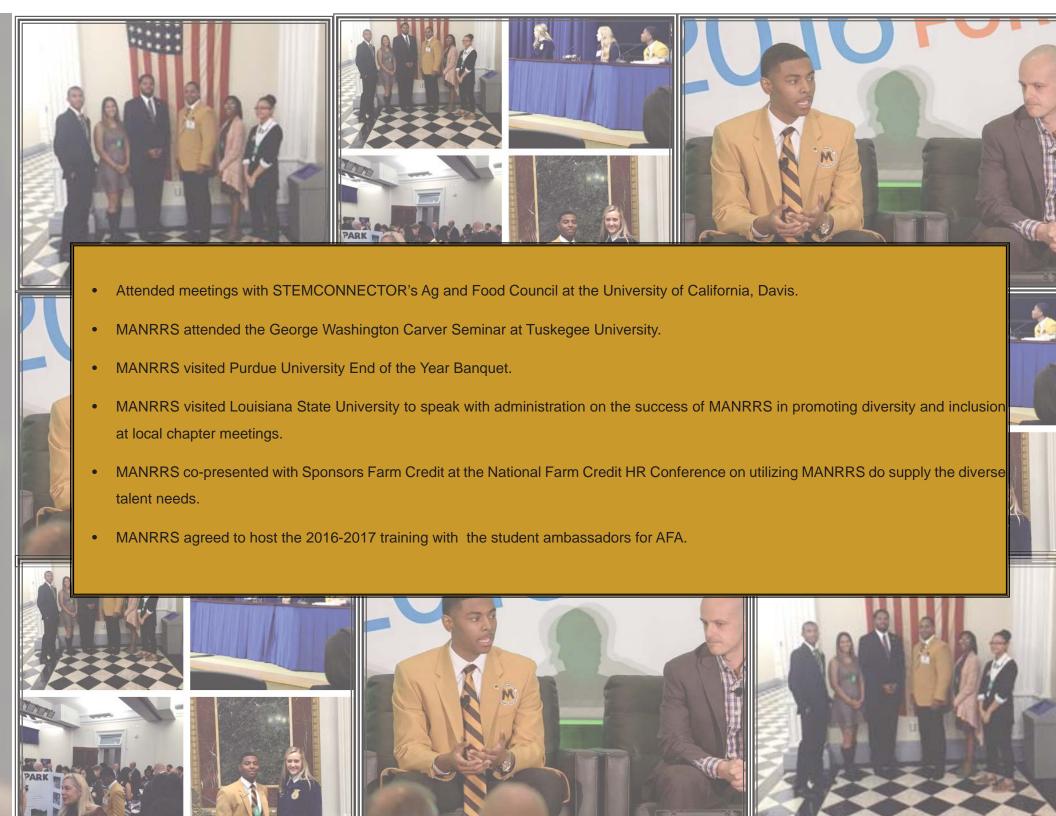
Biology - 5%



ACCOMPLISHMENTS & IMPACT

The 2015 - 2016 Calendar Year was a time of new experiences, opportunities, and partnerships for the National Society of Minorities in Agriculture, Natural Resources, and Related Sciences. There were several firsts for the organization while continuing the of the previous administration. The list below highlights the year of the National Society of MANRRS included the following;

- The Inaugural Farm Credit/MANRRS VIP Scholar Program provided an education and travel scholarship to 20 MANRRS students to attend
 the 2016 MANRRS National Conference along with personal develop workshops in advance of the conference.
- Education Abroad Scholarship and Sponsored Trip in collaboration with the University of Kentucky to the Dominican Republic. 22 Students and National MANRS Secretary and National President attended the two week trip to the Dominican Republic.
- MANRRS chaired one of the seven Sub Committees for the Creating the Future Workforce on Food and Agriculture hosted by the National Academy of Science in Washington DC.
- Attended the Raising the Profile of Agriculture Meeting at the White House sponsored by the Office of Science and Technology Policy and MANRRS had one of three students on the Panel.
- MANRRS Regional Student Vice President participated on the Millennial Panel sponsored by Bayer in Raleigh, North Carolina.
- A new partnership with AFA was created, sponsoring ten students to attend the AFA Conference in Kansas City, Missouri.
- MANRRS held its inaugural Diversity Summit in Collaboration with AgCareers.Com



FINANCIAL RECAP

Minorities in Agriculture, Natural Resources, & Related Sciences

Financial Report As of January 2017

Statement of Activities	2015			
Beginning Balance Total Operating Income	20.0			254,017.34
	Federal Corporate Conference Dues	\$	168,000.00 148,000.00 85,000.00 5,285.00	
Total Deposits Cash on Hand		\$		406,285.00 660,302.34
Operating Expenditures				
Salany	Conference Cluster Postage Printing Supplies Utilities Fees Miscellaneous Chapter Reimbo	\$ ursments	253,163.00 8,200.00 2,548.00 3,200.00 2,542.88 3,780.00 1,800.00 2,456.00 2,690.03	
Salary	Salary Professional De Insurance Incentives	\$ velopment	31,333.33 1,500.00 6,156.80 1,600.00	
Travel Insurance		\$	17,600.01	
	Liability Bonding		1,280.00 187.00	
Gross Operating Expenditures			340,037.05	340,037.05

REGIONALS IMPACT

MANRRS annual Regional Cluster meetings are premier recruitment and development events held in the fall (September-November) where companies seek to fill internship positions. Regional meetings focus on professional and leadership development of students. The MAN-RRS Regional Clusters are hosted by MANRRS Chapters' Universities from Region 1 to Region 6. The respective undergraduate and graduate Vice Presidents in each of the six regions coordinate these activities. The benefits of attending the conferences include:

- The opportunity for professionals and students (graduate and undergraduate) to network.
- Participating in the Career Fair is an opportunity to obtain information about job/career opportunities and new technologies/developments in their career field.
- The development and recruitment of individuals (including chapter advisors) for support systems.
- The opportunity for professionals and experienced members to serve as mentors and sponsors for students and professionals.
- Potential employers are given the opportunity to meet, greet, and identify prospective employees.
- Student members have the opportunity to compete in various competitive events.

The Fall 2015 MANRRS Clusters were executed successfully by MANRRS 2015-2016 National Student Officers. The goal of the cluster meetings is to encourage diversity and pluralism and promote the development of those leadership skills that will prepare our members for a thriving future in the agricultural, natural resources and related sciences. We seek to provide strategies and techniques that will prove effective for member professional development and advancement in today's work environment. MANRRS hopes to achieve this goal by collaborating with our corporate, government and university partners to offer seminars that will provide a guide for their future success. The Fall 2015 Regional Clusters were highly engaged by 550 attendees.

Region III

2015 Regional Clusters

- Region I/II Hosted by Univ. MD Eastern Shore September 25-27, 2015
- Region II/III Atlanta, GA September 25-27, 2015
- Region IV Hosted by Lincoln University October 23-25, 2015 Region IV
- Region V Hosted by Michigan State University October 16-18, 2015
- Region VI Hosted at UNLV, Las Vegas, NV October 16-18/30-31, 2015

31ST ANNUAL CAREER FAIR AND TRAINING CONFERENCE

MANRRS: GROWING THE NEXT GENERATION OF AGRICULTURAL LEADERS MARCH 30 - APRIL 2, 2016



t the national level, MANRRS holds its Annual National Training Conference and Career Fair at which members meet to promote diversity in agriculture, natural resources, and the related sciences. Key functions of the Conference include the promotion of high school, undergraduate, and graduate scholarship and networking.

his event, by far, is the largest single event of the Society, as it generally attracts more than 1,000 student members, professionals and sponsors. The Conference offers keynote addresses by prominent leaders, workshop sessions as well as contests; such as Oral Research, Poster Research, Written Essay, Public Speaking, and Chapter-of-the-Year. Also, the National Conference sponsors one of the largest agricultural and natural resources Career Fairs for underrepresented minorities in the country.

t this event, employers obtain the added benefit of meeting with students and young professionals directly to discuss internship and permanent employment opportunities. In addition to student training, MANRRS offers its professional members professional development training via workshops that are conducted by its spon-



I am Alexis Barnes, a senior Food Industry Marketing & Administration major at the University of Georgia and a proud MANRRS member. At MANRRS' 30th Annual Career Fair and Training Conference in 2015, I had two missions: the first mission was to secure an internship for the summer. My second mission was to win the MANRRS Bowl Contest. Our MANRRS Chapter did not win the MANRRS Bowl Contest, but I conveyed and shared my resume experiences with recruiters at the companies looking for interns in my field.

There were many companies with genuine interest in me; however, one stood out more than the others. John Deere recruiters spent the time to interview me on the spot and invited me to dinner with the other potential hires that same evening. The summer of 2015, I was in Olathe, KS interning for John Deere that I grew to love and appreciate. The 2015 MANRRS National Conference led to two great internships and a full-time position for when I graduate this May. I could not be more grateful for the opportunities afforded to me by the MANRRS organization.





DIVERSITY SUMMIT

MANRRS promotes academic and professional advancement by empowering minorities in agriculture, natural resources, and related sciences. **AGCareers. com** is the leading online job board and human resource provider for the agriculture

industry. **Together,** we established the inaugural Ag Diversity Summit and bringing to the forefront, on a national platform "How to Effectively Recruit, Retain and Develop the Next Generation of Diverse Agricultural Leaders."

GOAL #1 – A CULTURE OF INCLUSION. To create a climate and culture of inclusion where diversity is valued and embraced across the agriculture, natural resources and related sciences industries.

GOAL #2 - CULTIVATING CONNECTIONS. To provide a forum for creative exchange and connections between institutional leadership, diversity experts, faculty, administrators, government officials and industry representatives.

GOAL #3 – ENGAGEMENT & INFLUENCE. To increase senior-level leadership engagement in influencing and advocating for a more diverse work force through policies, partnerships, and programs.

We together side by side to engage and learn from one another. The interactive series of working sessions and speakers focused on our missions to develop cultural intelligence and strengthen each organization by maximizing diversity and inclusion.

The engaging panels shared insights on how they each took on leading roles in national initiatives and effectively influenced people, policy and programs to cultivate inclusive excellence. From a dynamic trio of trailblazing women: Janie Hipp, J.D., Charlotte Westerhaus-Renfrow, J.D. and Zelia Wiley, Ph.D. to a nationally acclaimed motivational speaker, Derek Greenfield, Ph.D., and the inspiring voices of our next generation student leaders: Shayla Jackson, Martin Sanchez, Antonio Silas and Marcus Tyler Jr., the Inaugural Ag Diversity Summit hit a high note in Jacksonville, Florida. Our premier student leaders shared insights on how they transformed from unknowing (and maybe even unwilling) of the opportunities in agriculture to where they are today, pursuing advanced degrees and careers in agriculture.

Nearly 150 participants from across the country and representative of private industry, government agencies, higher education institutions and non-profits gathered. Administrators, young professionals, students and seasoned professionals came together side by side to engage and learn from one another. The interactive series of working sessions and speakers focused on our missions to develop cultural intelligence and strengthen each organization by maximizing diversity and inclusion. Our goals are in progress and it is worthwhile for each of us to do our part in implementing real diversity and inclusion as an integral piece of our organizations and communities.



MANRRS ON THE MOVE





Purpose - MANRRS to participate in an education abroad course

Duration - May 14 - May 28, 2016

Destinations - Dominican Republic and Haiti

Supported by 3 sponsorships

- University of Kentucky College of Agriculture Food and Environment Office of Diversity
- USDA APHIS Veterinary Services
- USDA Animal Care

MANRRS Study Abroad Travelers

- 21 students
- 2 advisors
- 1 professional member

Education Course

"Intercultural and Agricultural Development in the Dominican Republic" was taught by Dr. Quentin Tyler

From the beginning, students were challenged with a visit to the Dajabon market on the border of the Dominican Republic and Haiti. There students observed and participated in the barter system to gain first -hand knowledge about the importance of the exchange rate and global commerce. The participants of this education abroad experience also had the opportunity to engage in service learning opportunities with a youth center Experanza con Ninos. The visit involved a day of interacting with youth and painting the outside of their facility. The education abroad experience expanded with a visit to the Institute of Agriculture (ISA). At ISA, the group engaged in discussions on food science, horticulture, and animal sciences while touring their facilities. Faculty and administration provided an overview of the school and spoke on the importance of agriculture to their local economy. One of the highlights of the visit was hiking six miles up a beautiful mountain in Puerto Plata and jumping down 27 fresh waterfalls at 27 Charcos. The students were also allowed to participate in a Dominican dance class taught by students at the PUCMM University in the Dominican Republic. These experiences along with 20 hours of classroom time, provided a well-rounded experience with rich dialogue.

OUR SPONSORS







National Sponsors demonstrate a true partnership and a long-term commitment of resources to MANRRS' growth and development.

MANRRS functions through the support and goodwill of individuals, businesses, government agencies, foundations, academic institutions, and other non-profit organizations in a collaborative endeavor that benefits all involved.

Donations from our National Sponsors not only support our Annual Career Fair and Training Conference, but also assist with chapter development activities at both the local and regional levels. This very important sponsorship also supports student officer training and participation in local and regional chapter activities, provides for related student travel expenses, underwrites the cost of chapter room scholarships, and contributes to the operation of the Executive Office.

National Sponsors' benefits include personal relationships and affiliations built with our numerous chapters across the country. National Sponsors, based on the level of sponsorship, may be afforded year-round access to student members, opportunities to participate in local and regional workshops, searches of the MANRRS student member database, job posting service, hyperlinks to respective websites, a career fair exhibit booth, free advertisement in the quarterly newsletter, a one-page ad in the annual conference program, and special recognition and visibility throughout the Annual Career Fair and Training Conference.

We invite entities to become a National Sponsor of a great organization. Sponsorship resources will go a long way in contributing to the personal and professional development of our membership and will support our efforts to promote and foster the involvement of minority students in agriculture, natural resources, and related sciences.

Thank you to our National Partners for helping us make it to this wonderful milestone!

DIAMOND LEVEL (\$50,000+)

PLATINUM LEVEL (\$30,000+)

SILVER LEVEL (\$15,000+)











GOLD LEVEL (\$20,000+)

DuPont Pioneer
USDA Forest Service
USDA Natural Resources
Conservation Service

BRONZE LEVEL (\$10,000+)

Elanco Animal Health
Florida A&M University
University of Florida
USDA Agricultural Research Service

As of January 2016





MANRRS National Office

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Twitter/Instagram: @NationalMANRRS

LinkedIn: Minorities in Agriculture, Natural Resources and Related Sciences Facebook: MANRRS - Minorities in Agriculture, Natural Resources and Related Sciences

Website: www.manrrs.org